

VOL. XXX, NO. 21

WEEK ENDING  
JANUARY 11, 1930

PRICE TEN CENTS

# Mid-Week *Illustration*

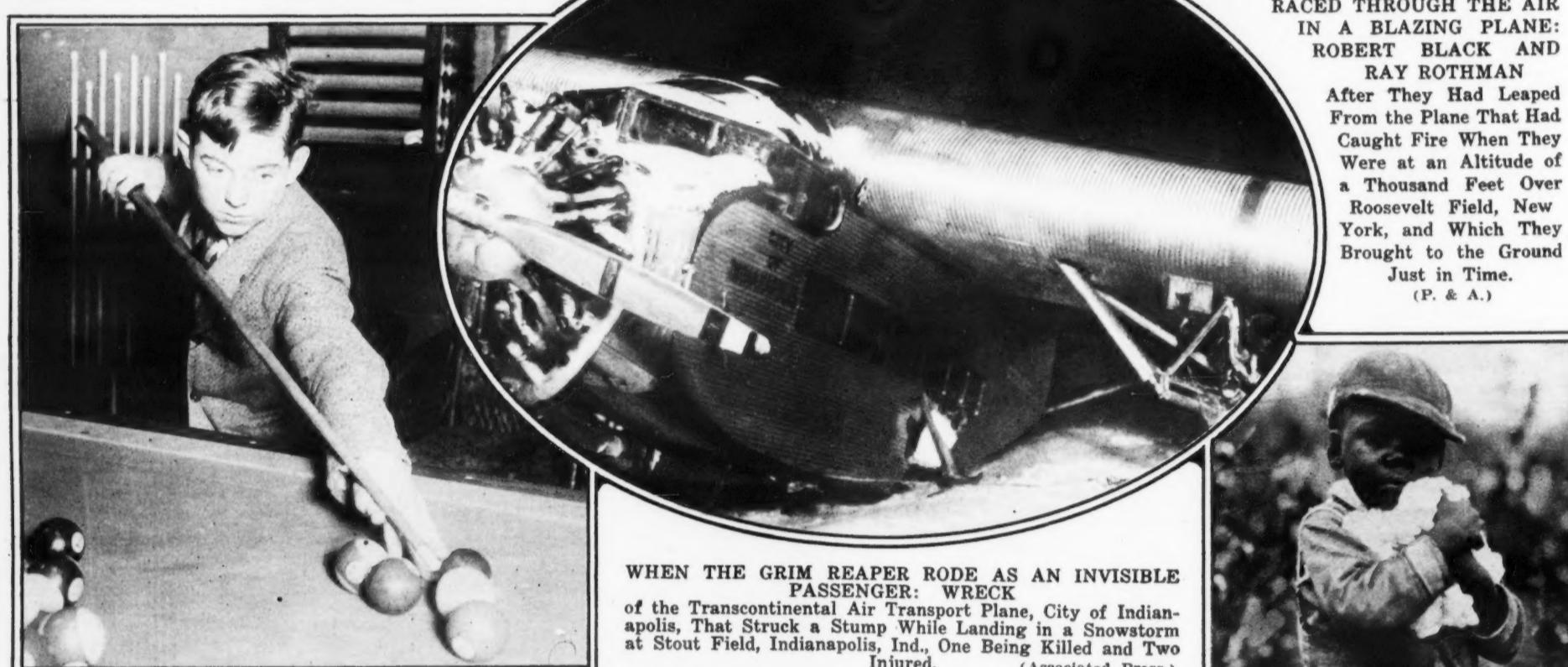
PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY  
"NEWS OF THE WORLD" PICTURES



## THE MATED EAGLES DON THEIR WINTER FEATHERS

Colonel Charles A. Lindbergh and Mrs. Lindbergh, Dressed in Heavy Aviation Clothing Just Before Starting on Their Inspection Tour Over the Air Mail Route of the Transcontinental Air Transport Company, on Which They Inaugurated Passenger Service Last July.

(International.)



WHEN THE GRIM REAPER RODE AS AN INVISIBLE PASSENGER: WRECK  
of the Transcontinental Air Transport Plane, City of Indianapolis, That Struck a Stump While Landing in a Snowstorm at Stout Field, Indianapolis, Ind., One Being Killed and Two Injured.  
(Associated Press.)

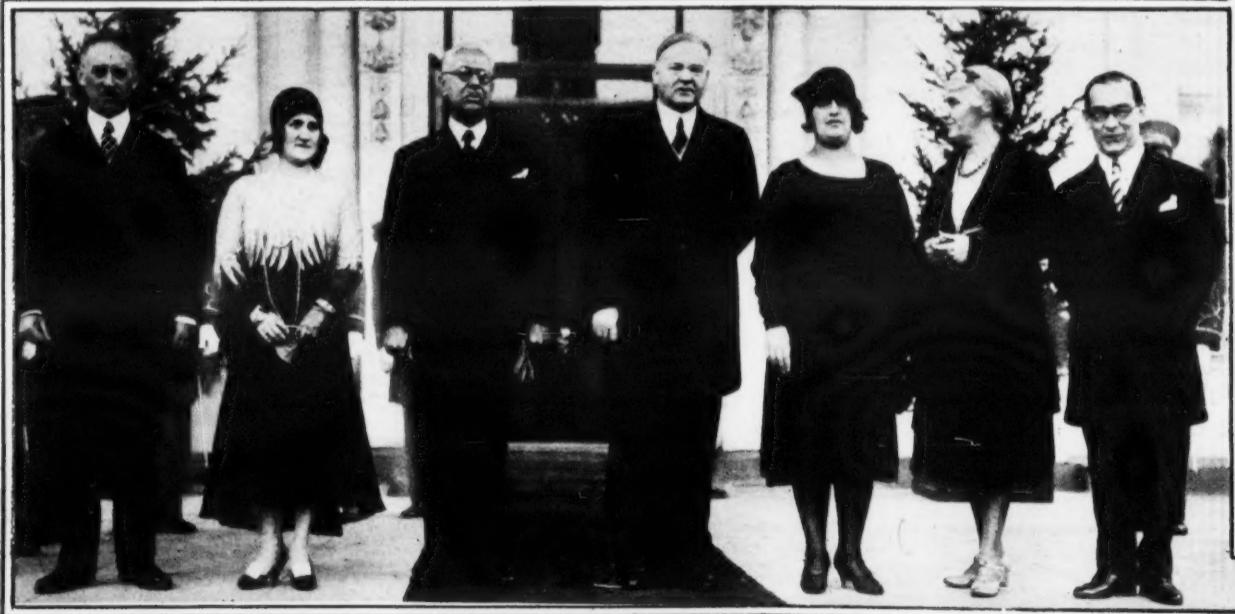
RACED THROUGH THE AIR  
IN A BLAZING PLANE:  
ROBERT BLACK AND  
RAY ROTHMAN

After They Had Leaped  
From the Plane That Had  
Caught Fire When They  
Were at an Altitude of  
a Thousand Feet Over  
Roosevelt Field, New  
York, and Which They  
Brought to the Ground  
Just in Time.  
(P. & A.)



A STUDY IN BLACK AND  
WHITE: DUSKY LITTLE COTTON  
PICKER  
in a Field Near Chuckatuck, Va.  
(Times Wide World Photos.)

A PRODIGY  
WITH THE  
CLICKING  
IVORIES:  
JAMES LAMB  
of St. Louis,  
12 Years Old,  
Who Won the  
First Junior  
Juvenile Bil-  
liard Cham-  
pionship  
Staged in This  
Country, at  
the Missouri  
Metropolis.  
(Times Wide  
World Photos.)



A DISTINGUISHED VISITOR FROM THE SISTER REPUBLIC ON OUR SOUTHERN BORDER:  
PRESIDENT-ELECT ORTIZ RUBIO  
of Mexico Calls Upon President Hoover at the White House. In the Central Group, Left to Right, Are  
Señor Rubio, President Hoover, Señora Rubio and Mrs. Hoover.  
(Times Wide World Photos.)



**History**

From the Stone Age to the World War from the Roman Empire to the recent Russian Revolution, from Charlemagne's times to Modern America—all this and more awaits you in this section of the book. Vividly portrayed, the characters and events of History from the earliest times known, pass before your eyes in an endless dazzling array.

**Science**

In this most interesting section you will read all the essential facts about the Sciences. Here the important and industrial uses of Chemistry and Physics are made plain; the mysterious secrets of Astronomy are made astoundingly clear; Biology and its fascinating intimate revelation of our own very existence is thoroughly described; Psychology's practical uses are graphically illustrated.

**Literature**

Here is a résumé of all man's writings from earliest Egyptian times to Shaw, from the beautiful works of the Persians, Chinese and Japanese of the pre Christian era to Edith Wharton, Theodore Dreiser and Sinclair Lewis, from Chaucer, Cædmon and von der Vogelweide to Chesteron, Tarkington, Cahill and many important moderns. Here indeed is an array of literary lights.

**Art**

This part is devoted to the important things that one should know about the Arts, Sculpture and Architecture since earliest times are fascinatingly outlined and the relation of these two arts to Buildings and Furniture is delightfully reviewed. Music and Dancing are here, too. Folk and the Modern Dance are contrasted and the history of Musical Development traced from African tom-toms to George Gershwin.

**Religion**

Here is a fascinating subject ably and comprehensively treated. Now for the first time you can understand the guiding principles of all the important Religions of the World. Now at last they are easily and simply described. The lives of their founders are outlined and the beliefs of these sects are simply set down. Here you will read about the oldest Gods, and the development of all religions.

**Philosophy**

For the first time, Philosophy is outlined in a manner so easy and simple to understand that you cannot afford to miss it. Greek Thinkers, Philosophers of the Middle Ages, and those since the now made to live again. Their problems and their importance are easily and fascinatingly explained. Read about Socrates, Bacon, Bergson, James, Dewey, Russell, and scores of other great thinkers.

# Unlocks All Knowledge!

*Here are the 6 Keys to Culture!*

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The essence of a complete college education so necessary to everyone is here for you in one fascinating volume at this wonderfully low cost—for a limited time only. Do not miss this chance. Mail coupon NOW and examine it free.

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Locked up in "THE OUTLINE OF MAN'S KNOWLEDGE," by Clement Wood, are all the important and fascinating facts of *History, Science, Literature, Art, Religion and Philosophy*, which are yours with as little effort as it takes to turn six keys in six locks—and at **NO COST WHATSOEVER!**

Simply, by reading this book, one vault after another will be unlocked for you, and before you know it you will be the proud possessor of the equivalent of an entire college education. You will be amazed how your ability and self-confidence will increase and how much broader and more complete your knowledge will become.

**A Background That Will Broaden Any Mind.**

In "THE OUTLINE OF MAN'S KNOWLEDGE" all the mightiest figures of civilization will parade before your eyes. You will read about them as personalities as well as about

their place in History and their importance in their own times. You will discover their influence on Humanity's forward march in cultural as well as historical fields. In "THE OUTLINE OF MAN'S KNOWLEDGE" all the necessary facts about History, Science, Literature, Art, Religion and Philosophy are presented to you. You will not be bothered with dreary details, with irrelevant facts, with elaborate explanations. You will not need to study or cram as you do in high school and college. You will learn all about these six subjects as quickly and as easily as you can turn a key in a lock. Once you commence reading this book, you will become so intensely absorbed that you will not put it aside until you have finished it.

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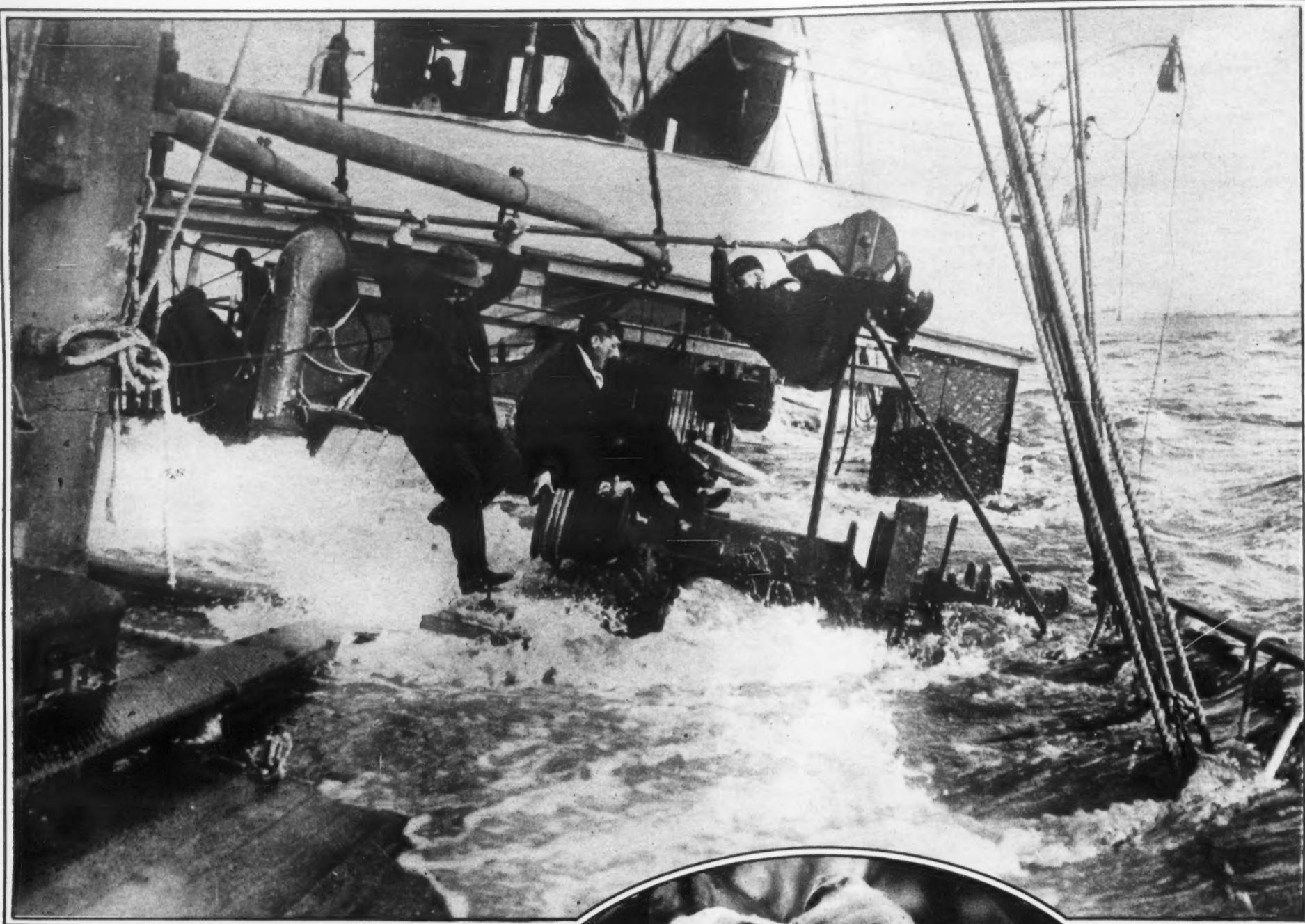
**Lewis Copeland Company, Inc.**  
Dept. 587, 119 West 57th St., New York, N. Y.

Kindly send me **THE OUTLINE OF MAN'S KNOWLEDGE** by Clement Wood, 700 pages, illustrated, handsomely bound. Within 7 days I will either return the book or remit \$1.50 as first payment and then \$2.00 per month for two months, a total of \$5.50. (Ten per cent discount for cash with order. Same return privilege.)

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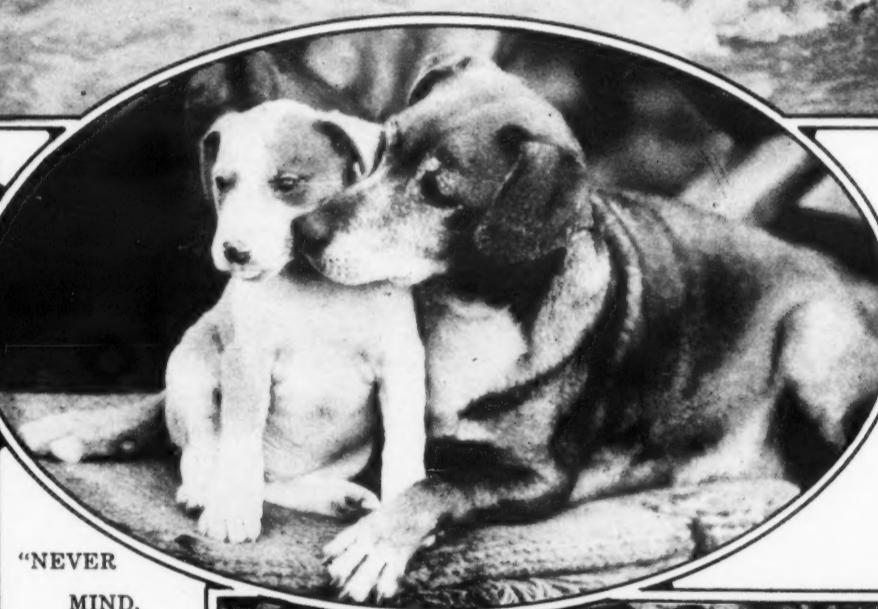
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(If outside Continental U. S. remit \$5.50 with order.)



A STUDENT PILOT AT THE AGE OF 12: PRETTO BELL, Who Is Learning the Fundamentals of Aircraft Construction and Flying and Is Registered at the Curtiss Service School at Los Angeles.

(Times Wide World Photos, Los Angeles Bureau.)

"NEVER  
MIND,  
MOTHER  
LOVES YOU":  
MATERNAL  
CONSOLA-  
TION  
for a Doleful  
Pup That Santa  
Claus Over-  
looked in the  
Distribution of  
Christmas  
Bones.  
(Times Wide  
World Photos.)



WHEN THE PACI-  
FIC BELIED ITS  
NAME: INVOL-  
UNTARY GYM-  
NASTICS  
Indulged In by  
Passengers in a  
Vessel Off the  
Coast of Chile  
During a Terrific  
Storm.

(Herbert Photos,  
Inc.)



THE SIGHT THAT LIES IN BEAUTY'S EYES: MISS HELEN TAYLOR, Captain of Two of the Winning Teams in the Last Three Years of Successive Victories for George Washington University, Washington, D. C., Starts Practice for the Women's Intercollegiate Matches, to Take Place Next Month.

(Times Wide World Photos.)

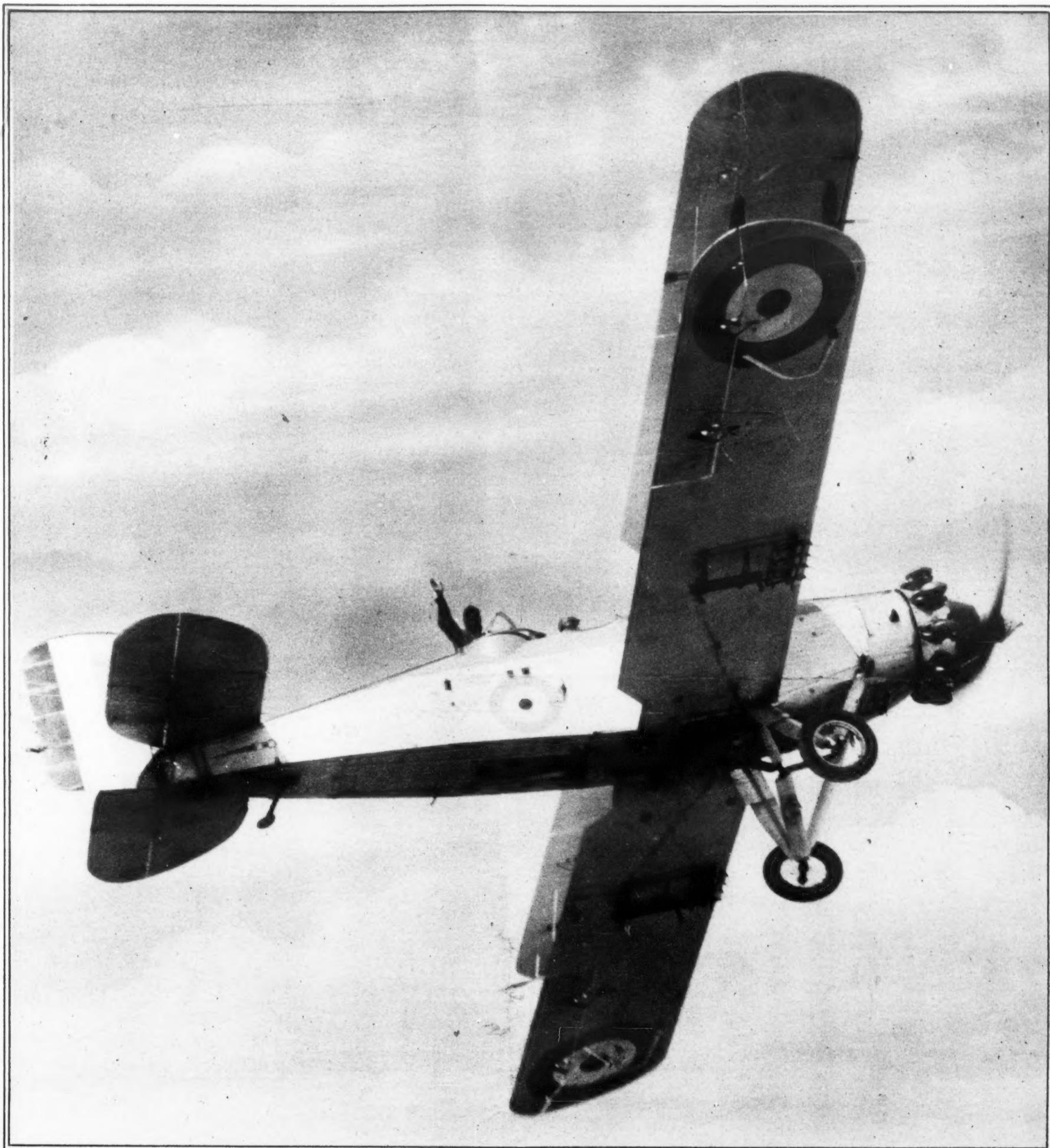
# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXX, No. 21

NEW YORK, WEEK ENDING JANUARY 11, 1930.

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## HOW A BOMBING PLANE LOOKS FROM BELOW.

One of the Defenders in Recent Aerial Manoeuvres Near Melbourne, Australia, Banking Majestically, While a Gunner Occupant Waves at the Camera.

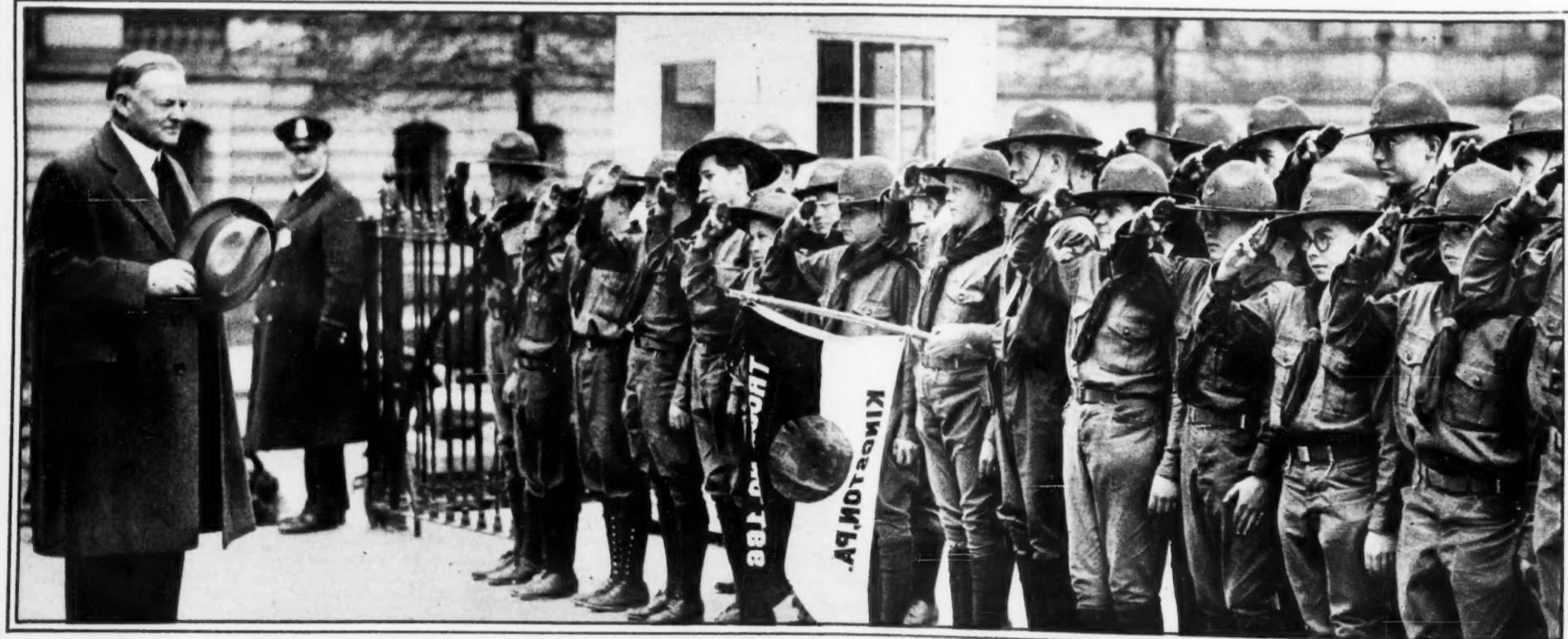
(International.)



NAVAL DIGNITARIES PAY THEIR RESPECTS TO THE HEAD OF THE NATION: OFFICERS OF THE UNITED STATES NAVY, Headed by Rear Admiral Charles F. Hughes (Left), Chief of Naval Operations, and Rear Admiral T. J. Cowie, Retired, Former Paymaster General, on Their Way to the New Year's Reception at the White House. (© Harris & Ewing, From Times Wide World.)



At Left—  
REPRESENTING THREE ARMS OF OUR NATIONAL DEFENSE: PRESIDENT HOOVER at the White House With His Staff of Army, Navy and Marine Aides, Who Assisted in the Chief Executive's First New Year's Reception. (Times Wide World Photos.)

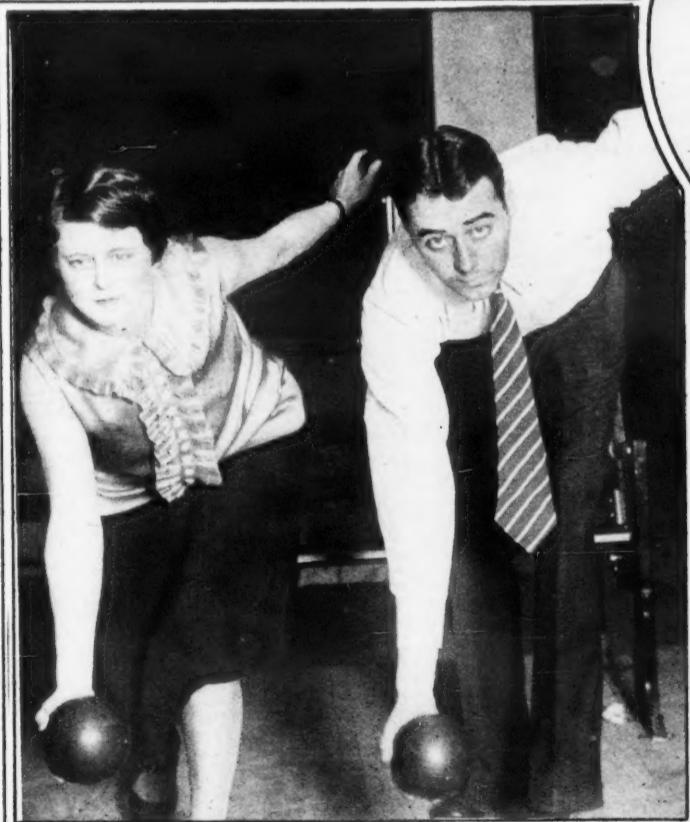


THE CHIEF EXECUTIVE GREETS SOME MEN OF THE FUTURE: BOY SCOUTS of Troop 166 of Kingston, Pa., Who Sold 3,000 Pounds of Christmas Candy to Finance Their Trip, Call Upon President Hoover at the White House. (Times Wide World Photos.)



TRAGEDY STALKS IN THE WAKE OF PROHIBITION ENFORCEMENT: CAPTURED CONTRABAND LIQUOR Being Transferred From the Rum-Running Boat *Flor Del Mar* to the Coast Guard Patrol Vessel 290, Following a Chase Near Narragansett Bay, R. I. On the Same Night Three Smugglers on Another Boat, the *Black Duck*, Were Shot and Killed and Another Seriously Wounded. The Charred Remains of the Cabin, Set on Fire by the Fleeing Crew, Can Be Seen at Left.

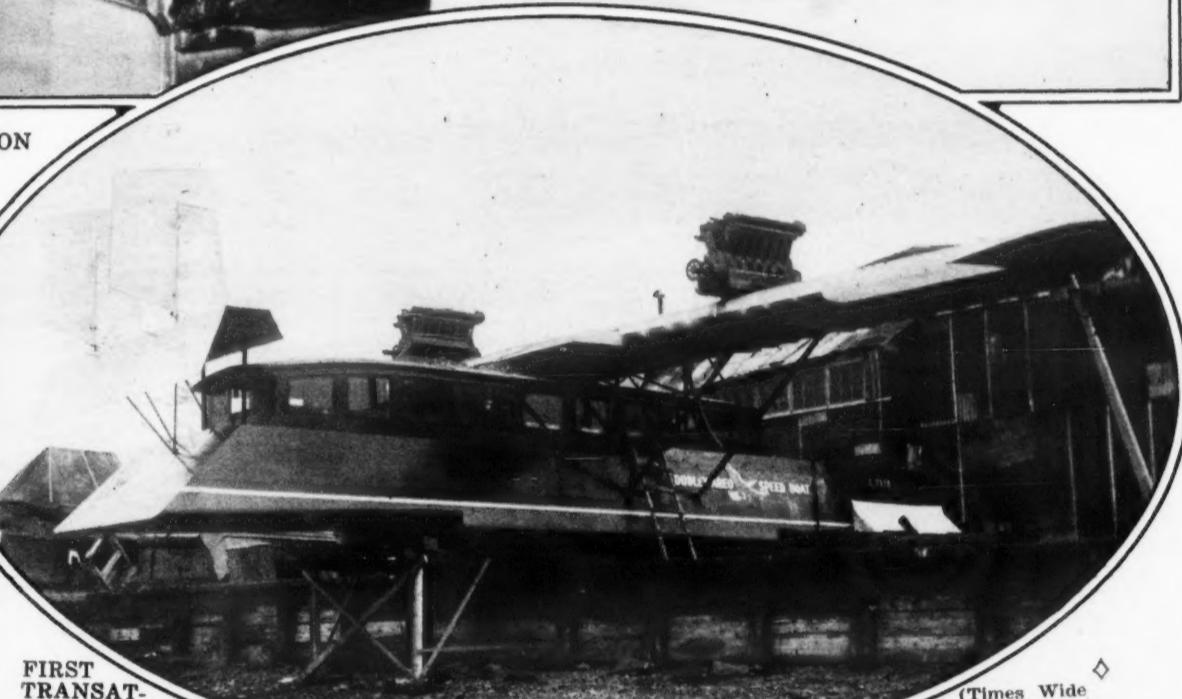
(P. & A.)



PAIRED IN WEDLOCK AND IN BOWLING SKILL: MR. AND MRS. JACK WHALEN

at Atlanta, Ga., the Former of Whom Tied for the Individual Duckpin Championship of the United States, Scoring 430 Pins, While Mrs. Whalen, Paired With Marjorie Bradt, Won the Ladies' National Doubles Title.

(Times Wide World Photos.)

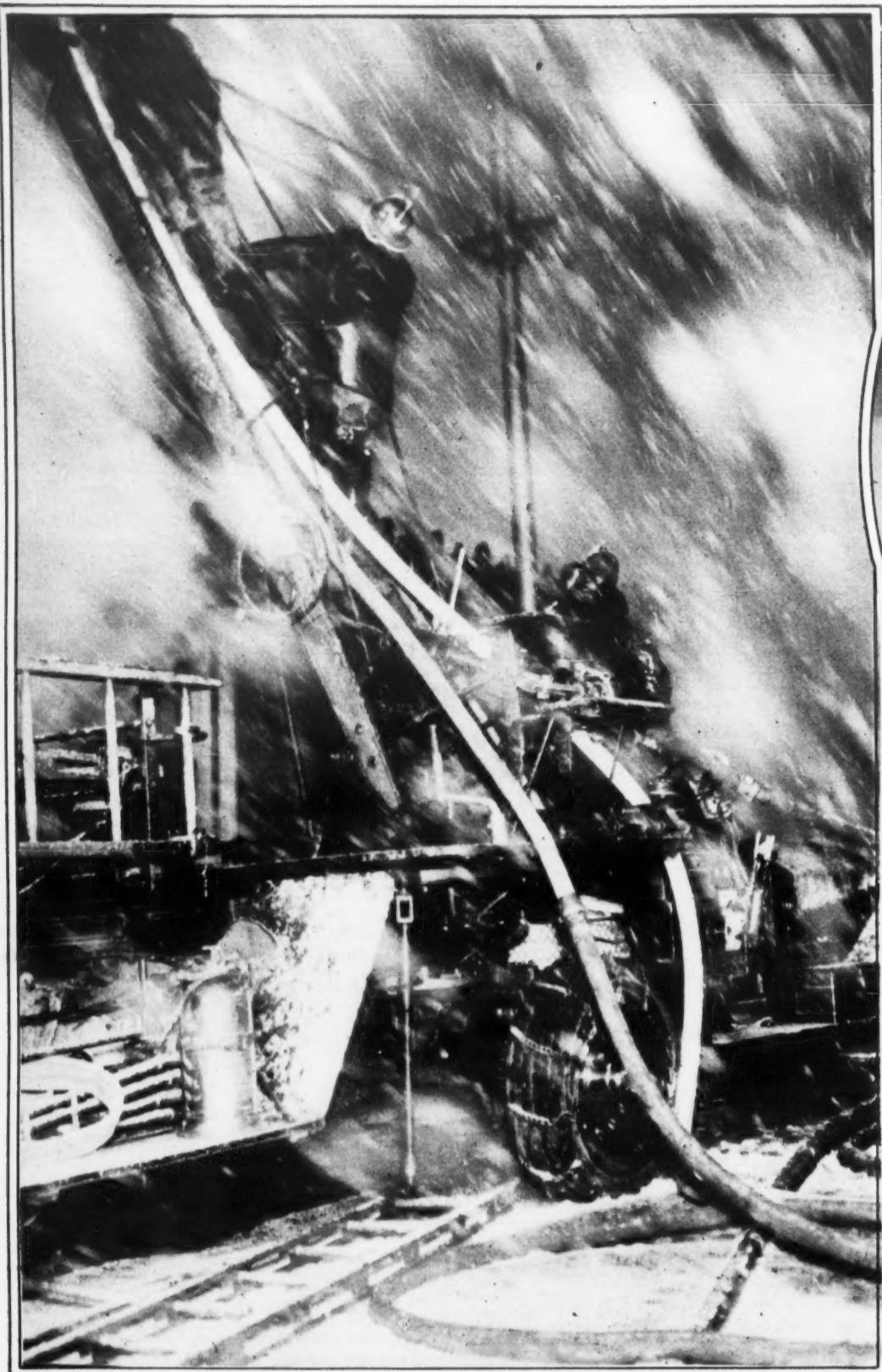


(Times Wide World Photos.)

FIRST TRANSATLANTIC AERO SPEEDBOAT NEARS COMPLETION: STERN VIEW, Showing the Air Rudder Which Will Steer the Vessel of Paul K. Dudley of Fitchburg, Mass., as It Skims the Waves of the Atlantic at an Estimated Speed of Ninety Miles an Hour. The Boat Is Forty Feet Long and Can Carry Thirty-two Passengers.

*At Right—*  
THE ROOSEVELT FAMILY STARTS FOR AN AERIAL JOURNEY OVER LONG ISLAND: KERMIT ROOSEVELT,  
With Mrs. Roosevelt and Their Children, With Pierre de Saint Phalle (Third From the Left), and Colonel Clarence Chamberlin (Left) as Their Pilot, at Roosevelt Field.





A WILD NIGHT FOR THE FIRE LADDIES: PITTSBURGH FIREMEN, With Barely More Than Their Shining Helmets and Sleet-Covered Coats Discernible, Climbing Ladders as They Work With Furious Activity to Stem the Blaze That Wrecked the Cury Building. (International.)



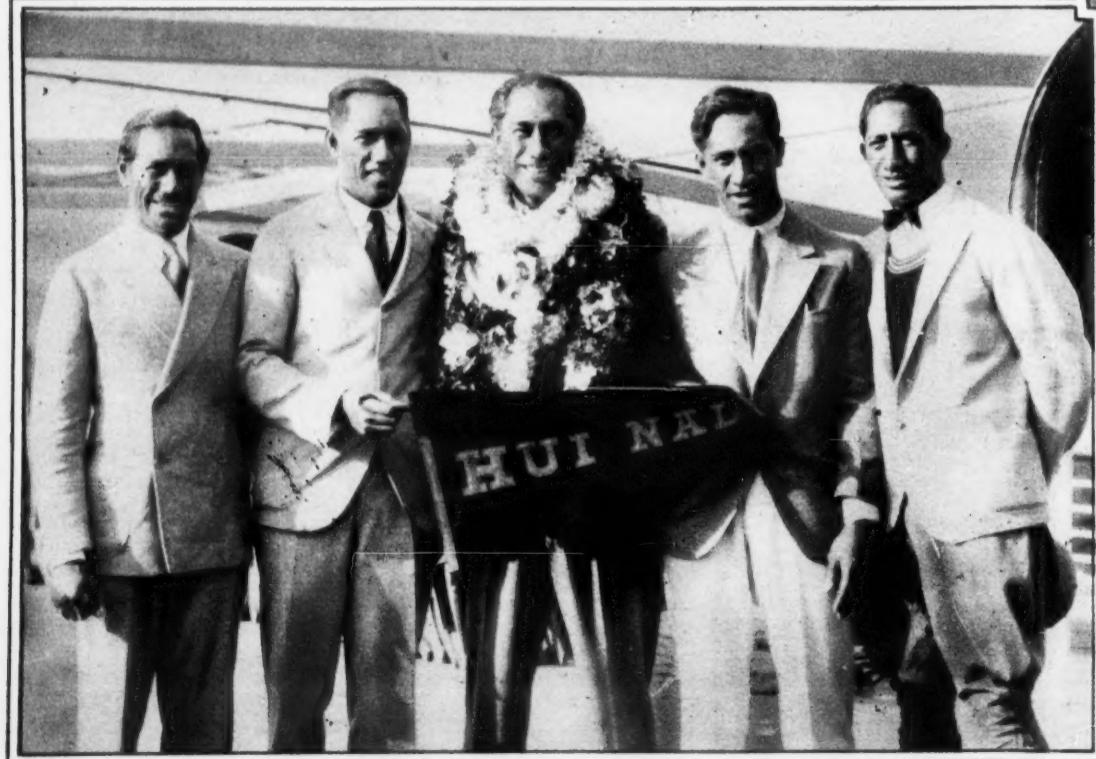
IN THE QUAKER CITY'S NEW YEAR'S MUMMER PARADE: JESS PERFECT as "Miss America," Winner of Second Prize in the Best Character Type Class.

(Times Wide World Photos.)



At Left—  
"PUT IT OVER AND I'LL KILL IT": EDDIE SMITH of Williamsport, Pa., impersonating Babe Ruth with a Five-Foot Bat, in the Philadelphia New Year's Day Mummers' Parade.

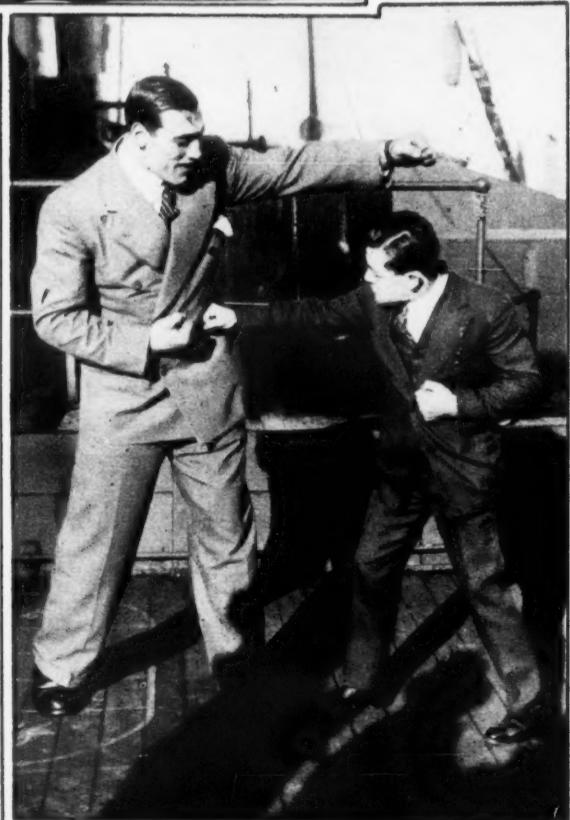
(Times Wide World Photos.)



ONLY THE UKULELES MISSING: DUKE KAHANAMOKU, World-Renowned Hawaiian Swimmer and Motion-Picture Actor, Greeted by His Four Brothers as He Returns to Honolulu. Left to Right Are Sam, David, Duke, Louis and Sargent. (Times Wide World Photos.)

At Right—  
THE LONG AND SHORT OF IT: PRIMO CARNERA, Giant Italian Heavyweight, 6 Feet 8 1/2 Inches Tall, Whose First Reaction on Seeing New York's Skyscrapers Was That Those Were Buildings a Man Could Stand Up Straight in, Sparring With Gene Bowland, French Featherweight Champion, on the Berengaria, Which Brought Him to This Country.

(Times Wide World Photos.)

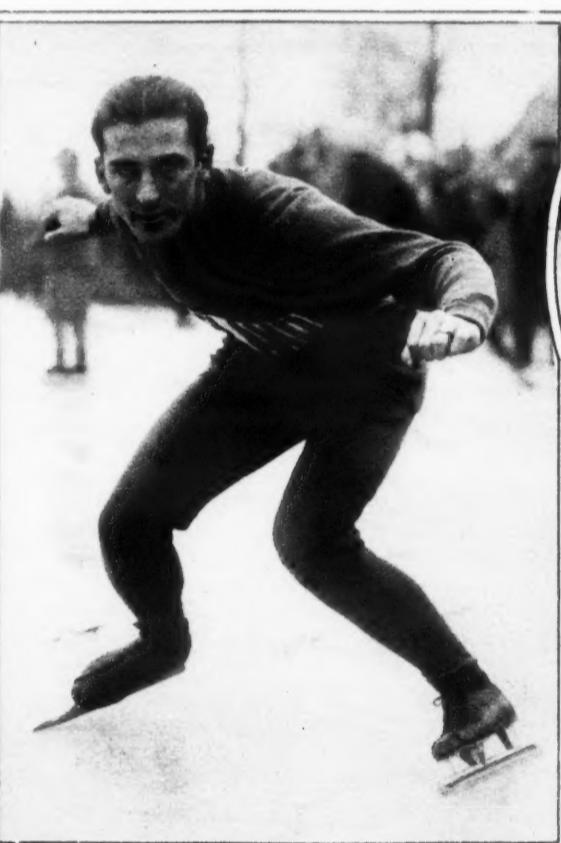




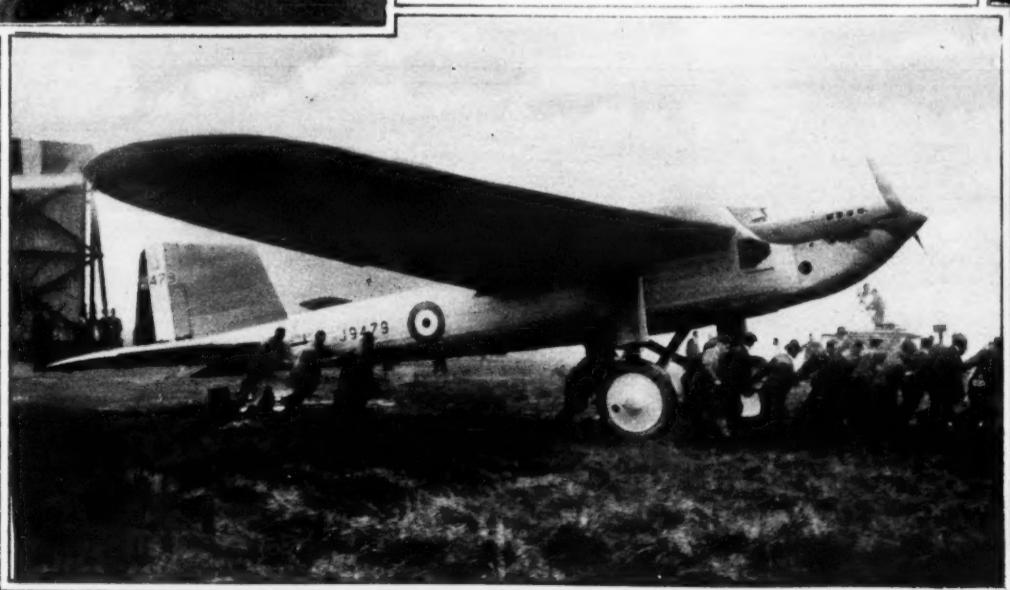
OFF AT THE SIGNAL: START OF THE SECOND HEAT of the 220-Yard Race for Women, Won by Lillian Corke, Fourth From Left, at the Middle Atlantic Outdoor Speed Skating Championships at Newburgh, N. Y. (Times Wide World Photos.)



ASKS NO ODDS OF THE MEN: MRS LIBBY E. ROTH of East St. Louis, Ill., at Work in Her Coal Yards, Which She Has Operated Profitably for the Last Fifteen Years. She Was Recently Appointed as City Weigher of Her Home Town. (Times Wide World Photos.)



A METEOR OF THE RINGING BLADES: BERT TAYLOR of the Iceland Skating Club of New York City, Winner of the Middle Atlantic Outdoor Championship Meet at Newburgh, N. Y., With a Total of 80 Points. (Times Wide World Photos.)



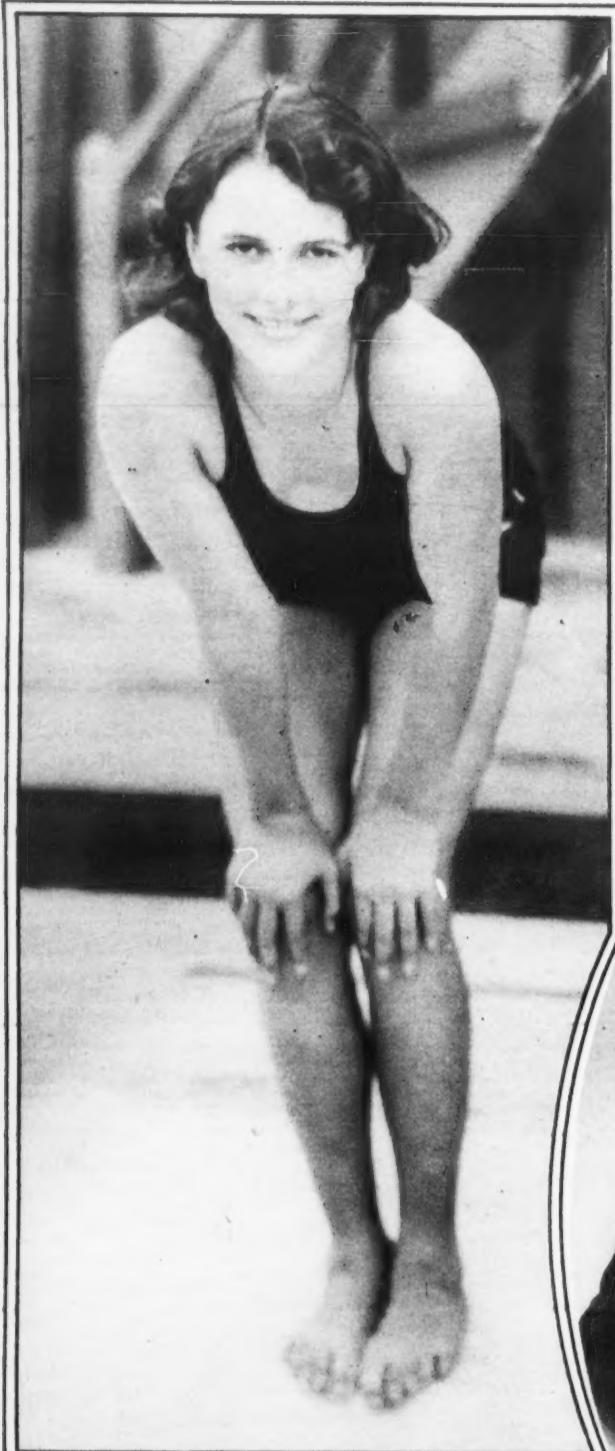
THE START OF A FLIGHT WHICH ENDED IN DISASTER IN A TUNISIAN DESERT: THE PLANE With Which the British Air Ministry Had Hoped to Win the World's Long-Distance Record Leaves Cranwell, Yorkshire, Bound for Cape Town. Squadron Leader A. G. Jones-Williams and Flight Lieutenant N. H. Jenkins Were Both Killed When the Plane Crashed as It Started to Cross Africa. (Times Wide World Photos.)



TWIN SKATING STARS: LILLIAN CORKE (Left), Winner of the 220-Yard and 440-Yard Championship Races for Women at the Middle Atlantic Outdoor Meet at Newburgh, N. Y., With Her Twin Sister Ruth, Who Tailed Her in the Latter Event. (Times Wide World Photos.)



UNDAUNTED BY A PREVIOUS CRASH: VIOLA GENTRY, Aviatrix, Who Was Seriously Injured Last June While Trying for an Endurance Record When Her Plane Fell, Killing Her Partner, Embarks on the First Flight Since Her Recovery With Daniel J. Grimm on the Ireland Amphibian Plane. (Times Wide World Photos.)



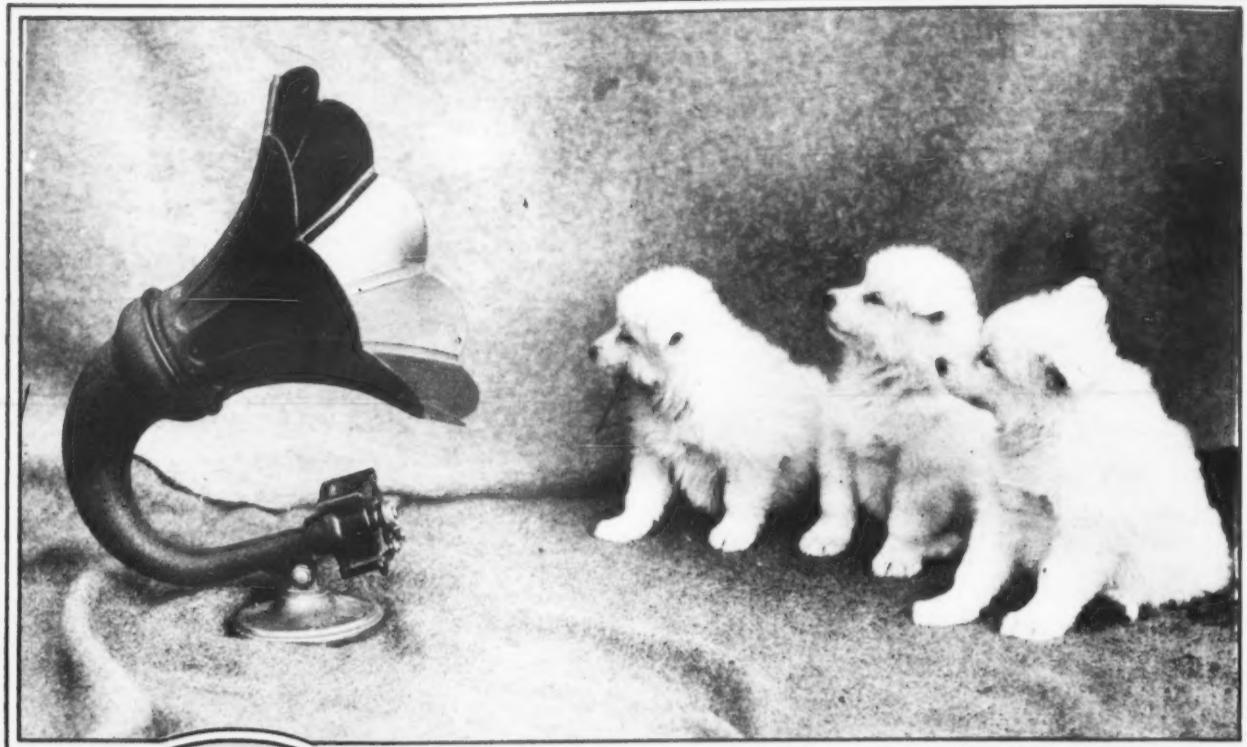
A WATER NYMPH OF THE LAND OF FLOWERS:  
BETTY ANN BECKWITH,  
Who, Though but 14, Is the Florida Champion at  
50, 100 and 220 Yards, Training at the Roman Pools,  
Miami Beach, for the National Women's Champion-  
ships in March.  
(Times Wide World Photos.)



A MARKS-  
MAN  
WHO BEAT  
A RECORD  
WHICH  
HAS  
STOOD FOR  
TWENTY  
YEARS:  
POLICE-  
MAN  
FRANK  
STUBITS  
of St. Louis,  
Who Scored  
a Perfect 100  
by Hitting  
the Bullseye  
Ten Times  
Out of Ten  
at a Distance  
of Fifteen  
Yards in a  
Recent  
Marksman-  
ship  
Contest.  
(Times Wide  
World  
Photos.)



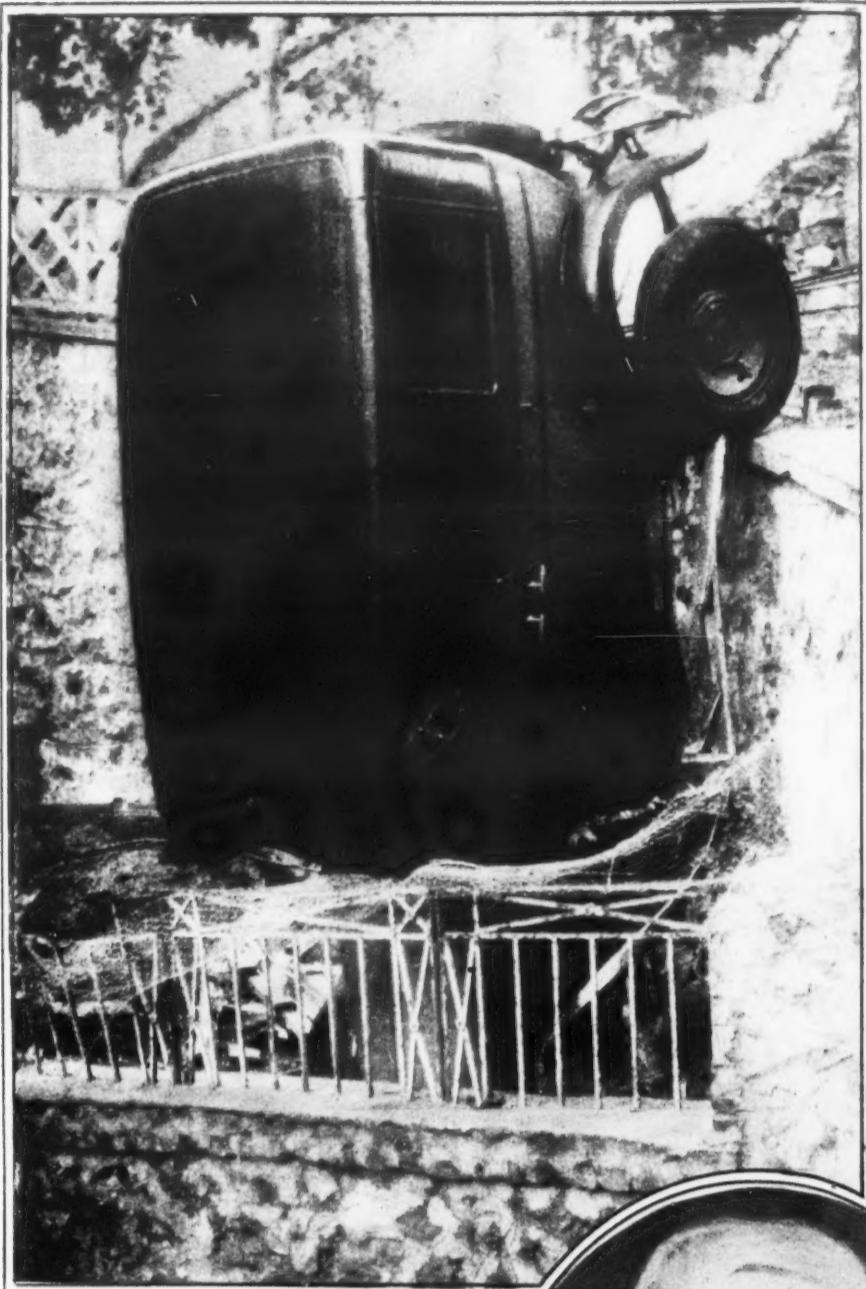
A PALADIN OF THE FRONTIER COMES TO LIFE: "BUFFALO BILL,"  
the Famous Scout and Hunter, Impersonated by Ken Maynard, Riding Jadaan,  
a Blood Descendant of Buffalo Bill's Own Mount, Muson, in a Pageant at the  
Pasadena (Cal.) Tournament of Roses on New Year's Day.  
(Times Wide World Photos.)



THE "VISIBLE" AUDIENCE: THREE FURRY CRITICS,  
Samoyede Puppies at Whyteleafe, Surrey, England, Listening In  
on a Radio Program.  
(Times Wide World Photos.)



THE ARTS AND CRAFTS OF MODERN MEXICO: A STAND  
in the Annual Christmas Fair in Mexico City Filled With Objects  
Made by Hand by Village Craftsmen.  
(Times Wide World Photos.)



NOT A POPULAR STUNT IN THE  
BEST AUTOMOBILE CIRCLES: CAR  
IN STAMBOUL, TURKEY,

Which, When Its Brakes Failed to  
Work While Going Down a Slope, Was  
Precipitated Into the Court of a House  
in the Position Shown.

(Times Wide World Photos.)



A DISTIN-  
GUISHED  
SOLDIER IN  
TWO WARS  
BUT A  
FERVENT  
ADVOCATE  
OF PEACE:  
GENERAL JAN  
CHRISTIAN  
SMUTS,  
Former Premier  
of the Union of  
South Africa,  
Reaches New  
York on the  
Berengaria for  
a Brief Tour in  
the United  
States and Can-  
ada; During  
Which He Will  
Take Part in  
the Tenth Birth-  
day Anniversary  
of the League  
of Nations.



A DEN OF THIEVES DISCOVERED NEAR VIENNA:  
A HOLLOW TREE,  
Inside Which a Ladder Was Found Leading to a Space  
Inside the Trunk Big Enough for a Table and a Chair,  
the Only Clues as to the Use to Which the Hiding  
Place Was Put.

(Times Wide World Photos.)



THE SUPREME PONTIFF SURPRISES ROME WITH THE FIRST PAPAL  
VISIT SINCE 1870: POPE PIUS XI

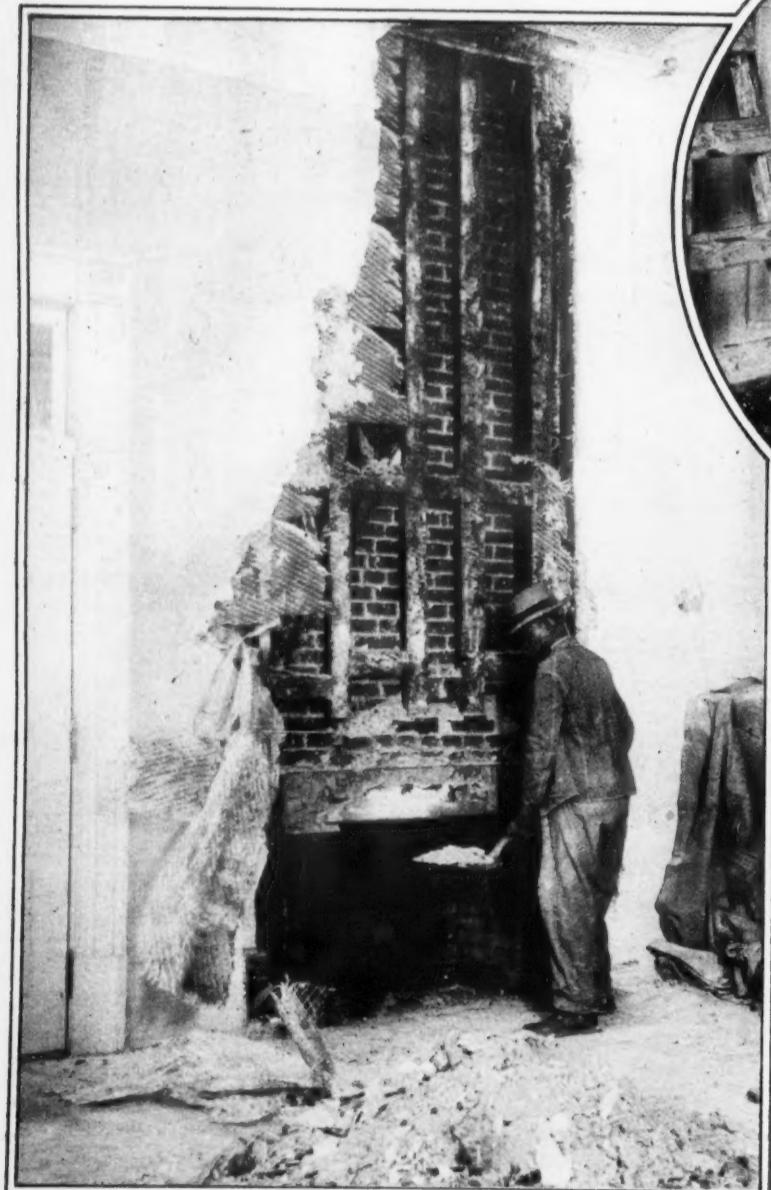
Makes an Unannounced Pilgrimage to the Basilica of St. John Lateran,  
Where He Had Been Ordained to the Priesthood Fifty Years Before. He Is  
Seen Praying Before Celebrating Mass at the High Altar of Confessions,  
Which Is Reserved to Him as Bishop of Rome, the Basilica Being the  
Cathedral Church of the Diocese.

(Times Wide World Photos.)



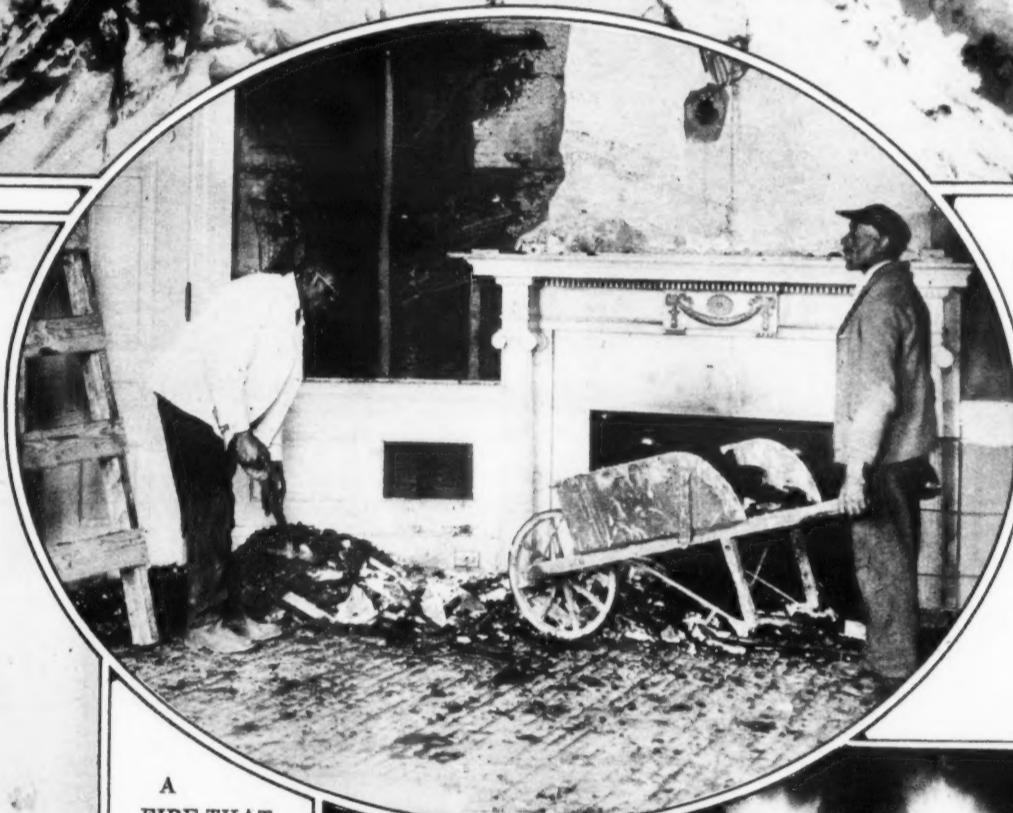
AN ATHLETIC FAMILY GROUP: NINE BROTHERS,  
Sons of Mr. and Mrs. T. V. Wholey of Providence, R. I., Eight of Whom Have Made  
Enviable Marks in Schoolboy and College Sports, While the Youngest Hopes to Follow in  
Their Footsteps, Gather for Christmas Dinner. Left to Right Are: Robert Dennis, George  
Raymond and Raymond George (Twins), Joseph Skeffington, Ralph Frederick, Edgar  
Joseph, Arthur Timothy, Harold Vincent and Albert Paul.

(Associated Press.)



THE STARTING PLACE OF A COSTLY BLAZE: OFFICE OF ASSISTANT PRIVATE SECRETARY NEWTON of the President's Staff, Where the Fire That Wrecked the Executive Offices on Christmas Eve Is Believed to Have Originated. (© Harris & Ewing, From Times Wide World.)

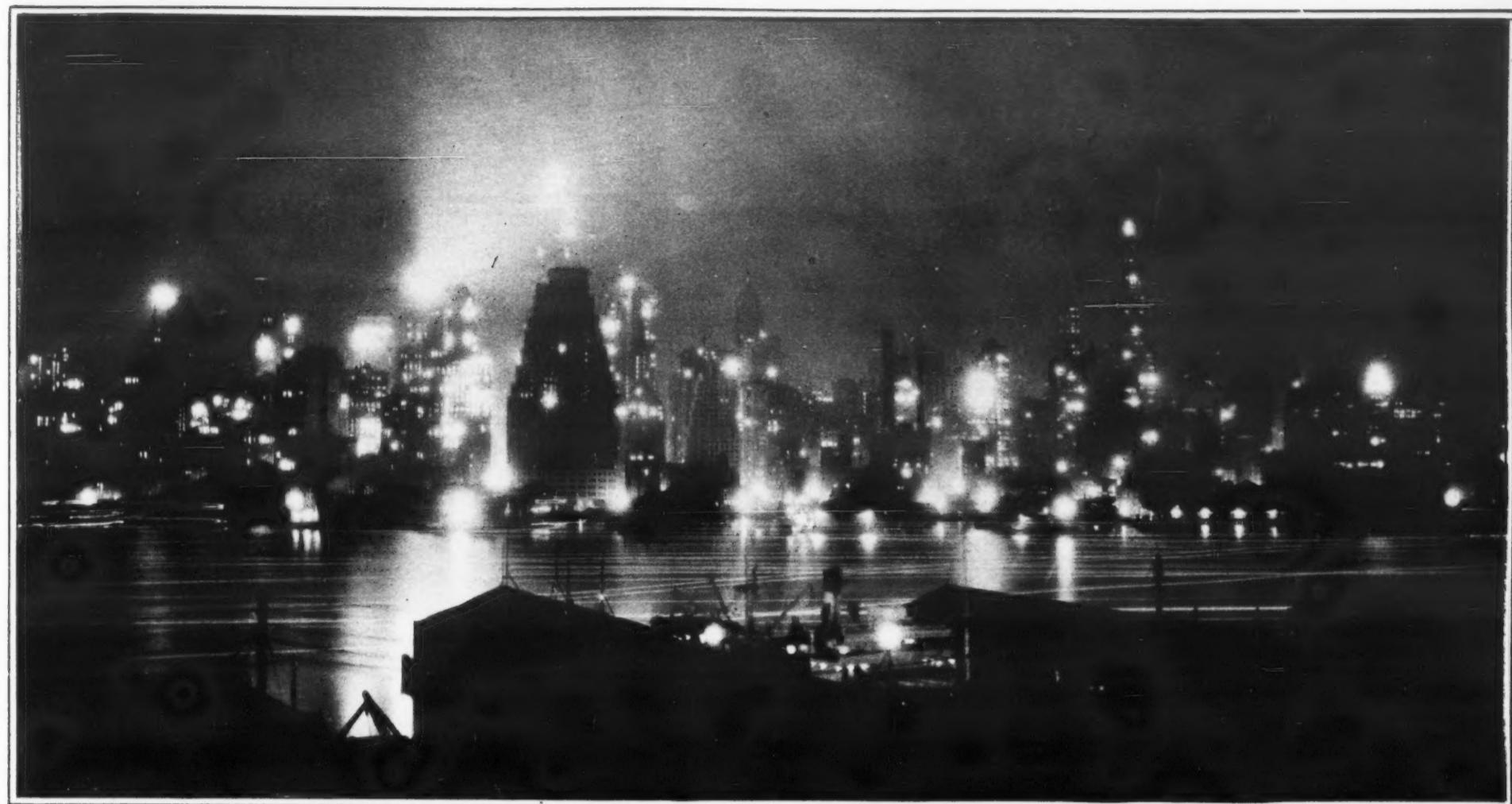
A FIRE THAT WAS NO RESPECTER OF DIGNITIES: PART OF THE DAMAGE Done to President Hoover's Private Office by the Blaze That Broke Out in the Executive Building at Washington on Christmas Eve. (Times Wide World Photos.)



THE UPPER CRUST ON THE PACIFIC COAST: MOUNT RAINIER, Now Part of a National Park, as It Appears From an Airplane. (Fairchild Aerial Surveys, Inc.)



THE CARNIVAL OF THE FISH IN RUSSIA: A TORCHLIGHT PROCESSION Organized to Celebrate New Government Regulations for the Fisheries of the Caspian Sea. (Times Wide World Photos.)



THE MAGIC ISLAND: LOWER NEW YORK  
Ablaze With Light on One of the Busy Nights of Early Winter.



THE WORLD'S CHAMPION  
STALK OF COTTON: SPECI-

MEN GROWN IN 1912  
by John B. Broadwell of Milton  
County, Ga., Bearing 715 Bolls,  
Preserved in the Museum of  
the State Capitol in Atlanta.

(Times Wide World Photos.)

*At Right—*  
A NOMADIC HOUSE ON  
WHEELS: W. F. PERSONS  
of Delevan, N. Y., With His  
Car in Which He Has Traveled  
24,000 Miles and Which In-  
cludes Such Comforts of Home  
as Stove, Icebox, Radio, Desks  
and Electric Fans.  
(Times Wide World Photos.)



BESIEGED BY ADORING JUVENILES: JIM JEFFRIES,  
Former Heavyweight Champion of the World, in His Home Town, Burbank, Cal., Deluged With Requests  
for Boxing Lessons by the Rising Generation.  
(Times Wide World Photos.)





RULER OF A FLOWER-LADEN WINTER KINGDOM: MISS HOLLY HALSTED, Chosen Queen of the Pasadena Tournament of Roses, Being Crowned by C. Hal Reynolds, President of the Festival, While Heralds Proclaim the Coronation.

(Times Wide World Photos.)



WHEN  
KNIGHTHOOD

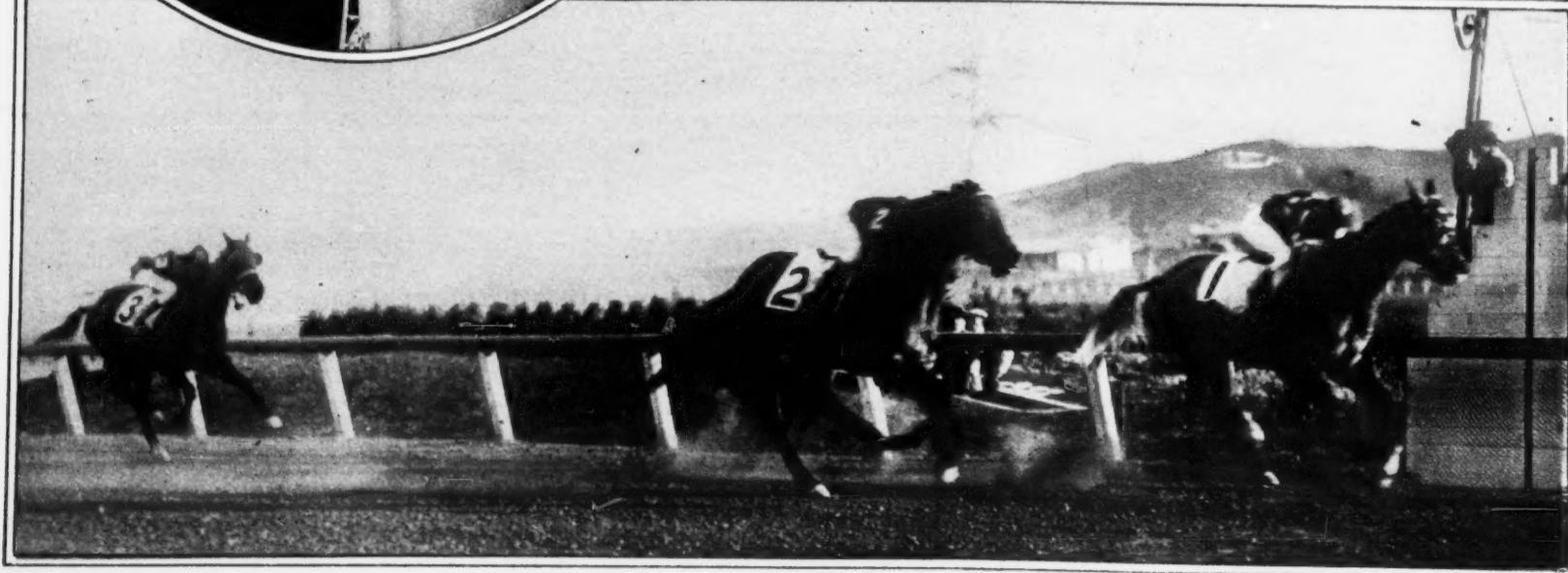
IS IN FLOWER: MISS HOLLY HALSTED, Queen of the Pasadena Tournament of Roses, Decorates Nate Barrager, Captain of the Southern California Football Team, Before the Grid Battle With the Pittsburgh Eleven on New Year's Day. Her Faith Was Justified by Southern California's Victory by a Score of 47 to 14.

(Times Wide World Photos.)



*At Left—*

WEDDING BELLS  
IN SCREEN-  
LAND: BESSIE  
LOVE,  
Motion Picture  
Star, With Her  
Husband, Wil-  
liam Hawks,  
a Beverly Hills  
Stock Broker,  
Following Their  
Marriage at Hol-  
lywood, Cal.  
(Times Wide World  
Photos.)



WINNING BY HALF A LENGTH: SCOTT'S GREY,  
Ridden by Richardson, Captures the Inaugural Handicap at Agua Caliente, Negotiating the Mile and One-sixteenth in 1:46.  
(Times Wide World Photos.)

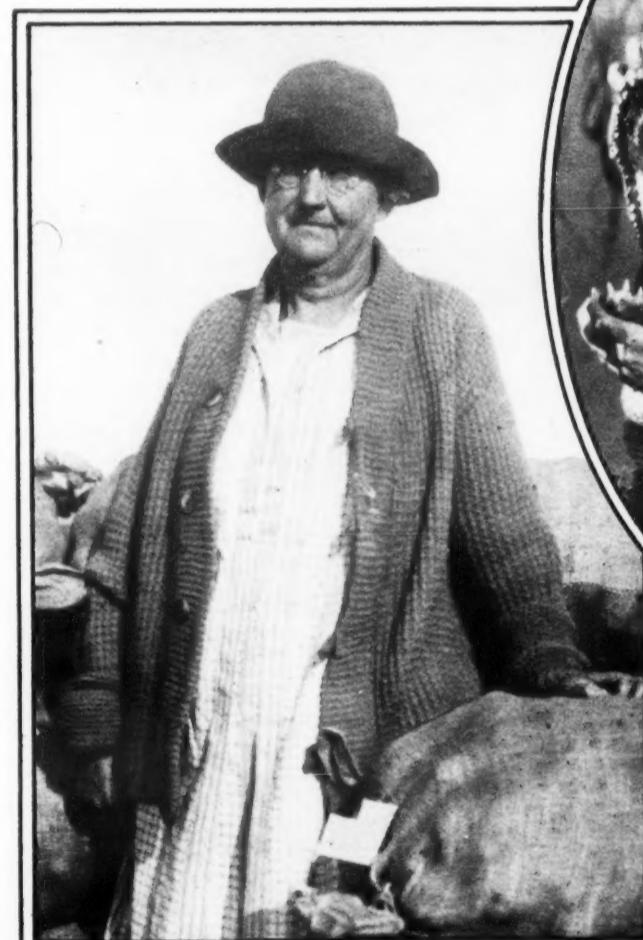
NOTABILITIES OF  
STAGE AND TURF  
AT AGUA CALI-  
ENTE: AL JOLSON  
and Mrs. Jolson  
(Ruby Keeler) Greet  
and Decorate Scott's  
Grey and His Jockey,  
Richardson, follow-  
ing the Winning of  
the Inaugural Han-  
dicap.

(Times Wide World  
Photos.)

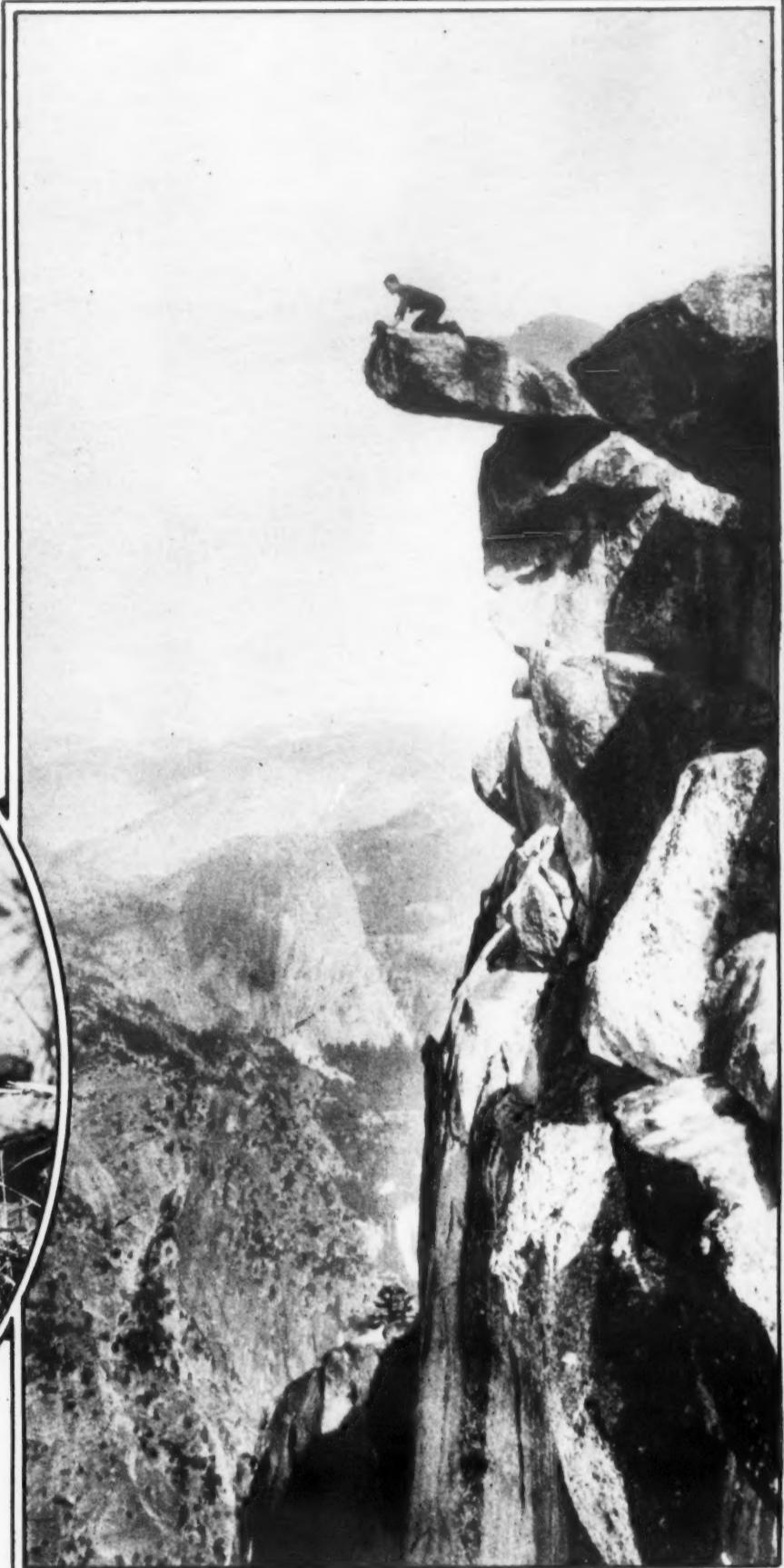


ATHLETIC SONS OF THE ANTIPODES: THE

CLOVELLY SURF CLUB TEAM,

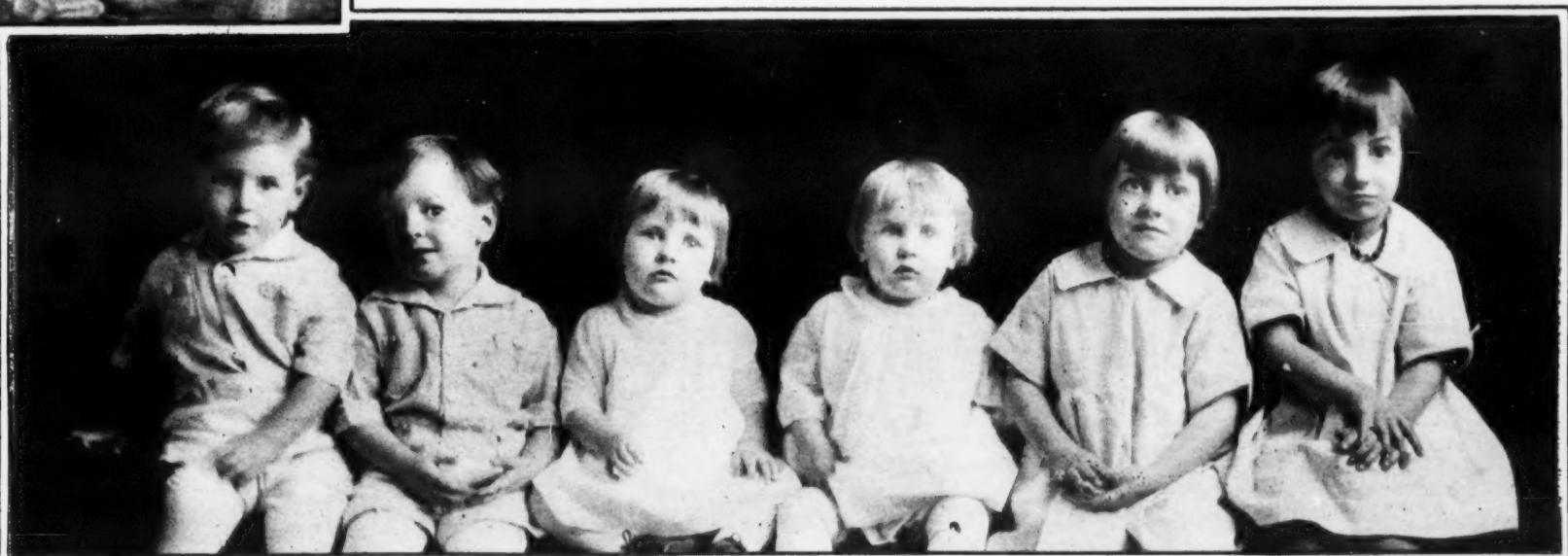
a Life-Saving Unit, Winners in the Review, One  
of the Features of a Recent Carnival in Sydney,  
Australia.  
(Times Wide World Photos.)FARMS MORE  
LAND THAN ANY  
OTHER WOMAN IN  
THE WORLD:  
MISS CHARLOTTE  
F. WORLEY,Proprietor of a 3,100-Acre Farm Near Alliance, Neb., Whose Gross Income From Her Products This Year Is Estimated at \$100,000. Miss Worley Graduated With a Degree in Law From the University of Nebraska in 1906.  
(Times Wide World Photos.)"A LITTLE WIDER,  
PLEASE":

GEORGE CAPPINGER

of Miami, Fla., Taking Liberties  
With a Huge Alligator That He  
Captured in the Everglades.  
(Engelbrecht.)

A FEAT THAT DEMANDS A COOL HEAD AND STEADY NERVES:

VISITOR TO YOSEMITE NATIONAL PARK

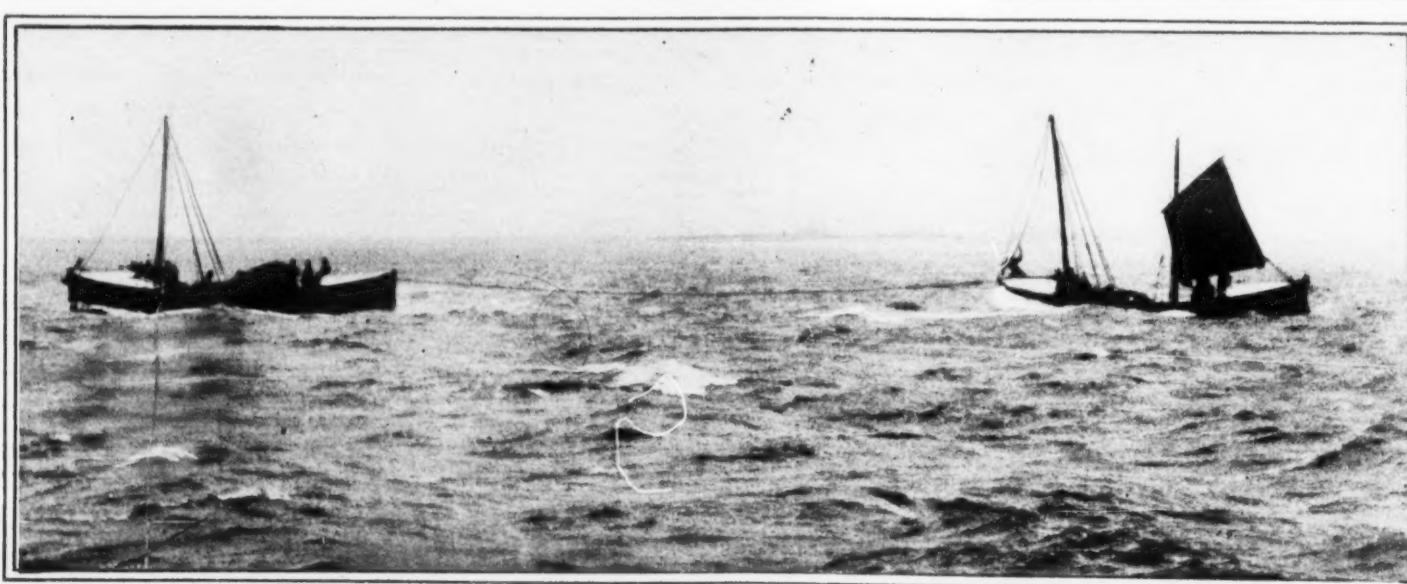
at the Edge of an Overhanging Rock, Teetering 3,500 Feet Over the Floor  
of the Valley and Commanding a View of 100 Square Miles.  
(Times Wide World Photos.)THREE PAIRS OF TWINS IN ONE FAMILY: WINSOME SEXTET,  
Children of Mr. and Mrs. Ralph Jesserman of Lakeport, N. H. Left to Right Are Robert and Roland, 3 Years Old; Archie and Erlin, 1 1/4 Years,  
and Beverly and Beatrice, 4 1/2 Years Old.  
(Times Wide World Photos.)



PRIMITIVE MINDS STUDY A CREATION OF ADVANCED CIVILIZATION: SEMI-NOLE INDIANS in Florida Viewing With Wonder the Goodyear Dirigible That Recently Visited Miami.  
(Times Wide World Photos.)



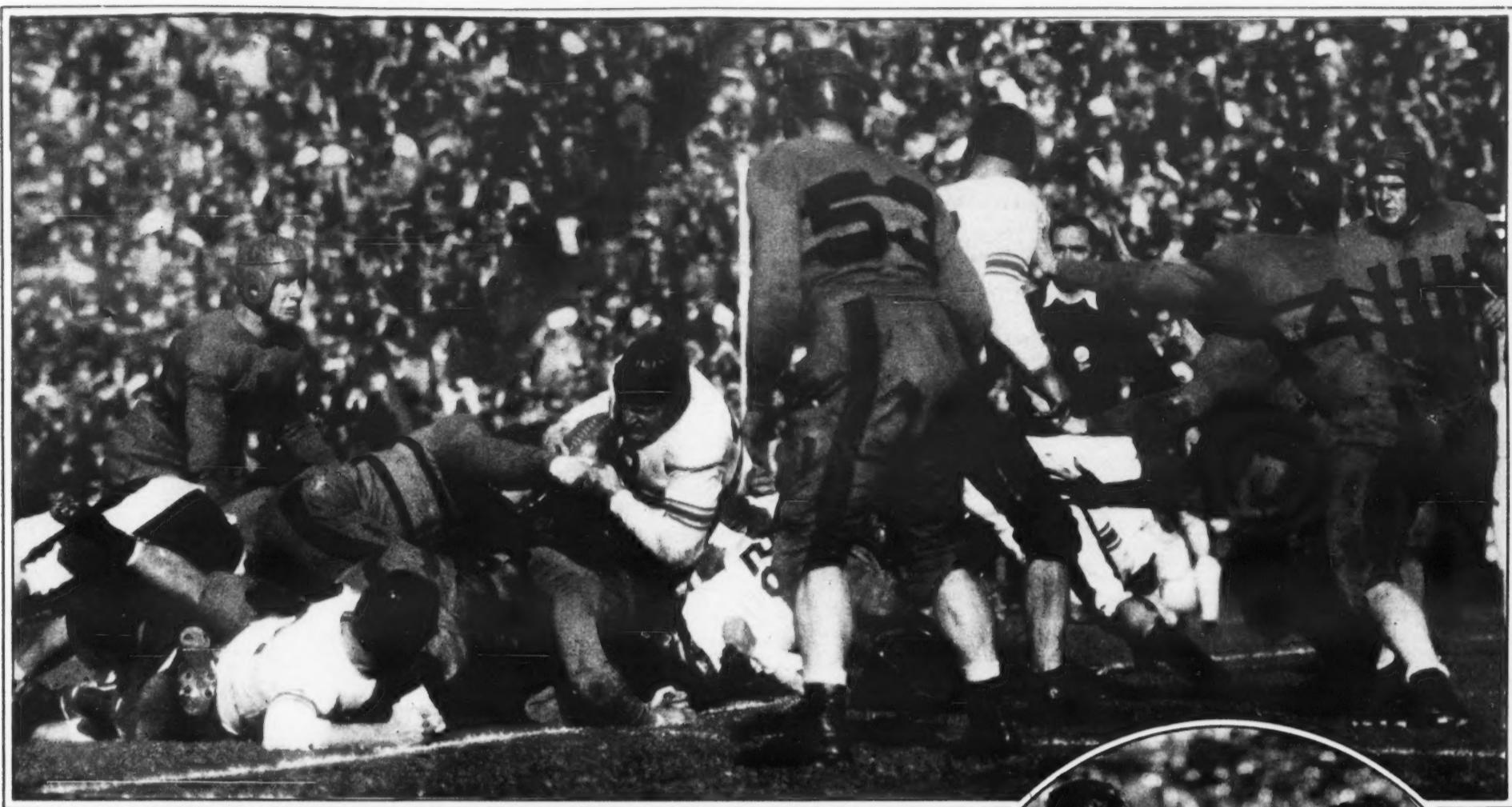
LEADING WITH HER RIGHT: LITTLE TOMIKA OSCEOLA, Six-Months-Old Descendant of the Famous Seminole Indian Chief, Winner in the Second Baby Contest of Her Tribe at Musa Isle, Fla., Shows Dr. J. G. Dupuis, Who Officiated at the Contest, That She Comes From Fighting Stock.  
(Times Wide World Photos.)



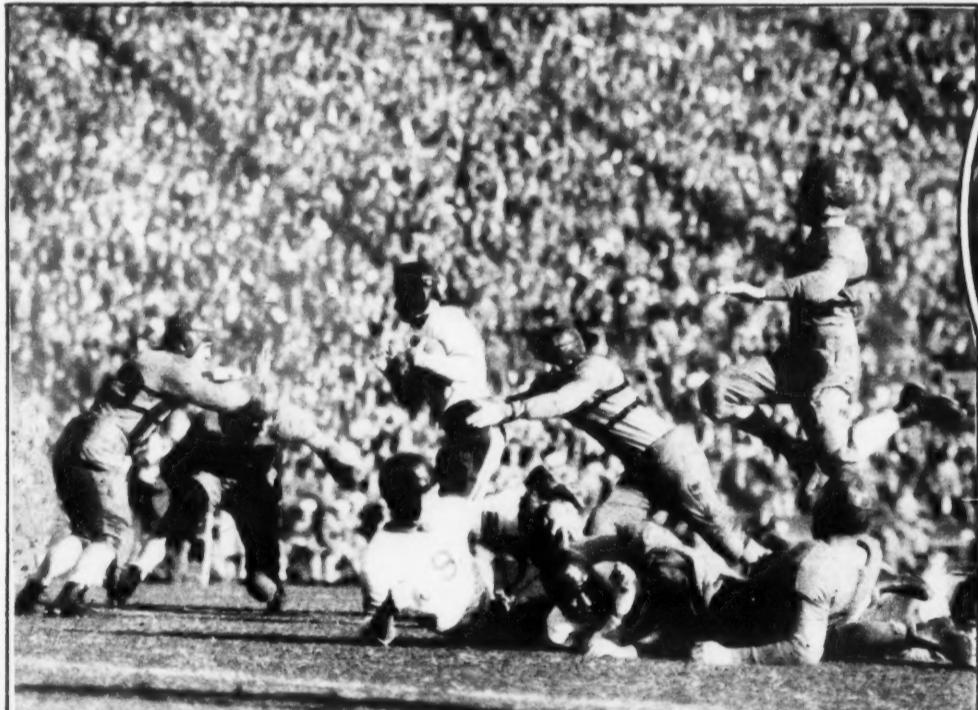
A LIFEBOAT COMES TO THE RESCUE OF A LIFEBOAT: THE CREW FROM RAMSGATE Tows the Boat of Their Comrades From Deal After They Had Been to the Rescue of a Swedish Ship Aground Off the Goodwins During One of the Heavy Storms Which Have Swept Over Europe.  
(Times Wide World Photos.)

REVIVING THE DRAMATIC GLORIES OF HELLAS: VASSOS KANELLOS, CLASSIC DANCER, AND TANAGRA KANELLOS, Now at the Hotel Montclair, New York, Who Will Direct a Series of Festival Programs in the Ancient Theatres of Athens and Eleusis for the Centennial Celebration of Greek Independence This Year.  
(Arnold Genthe.)

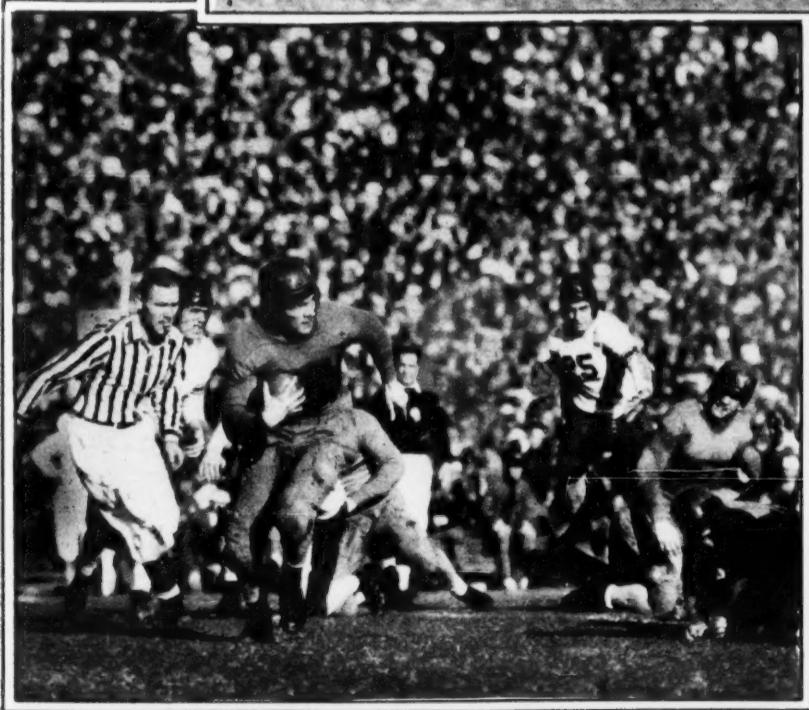




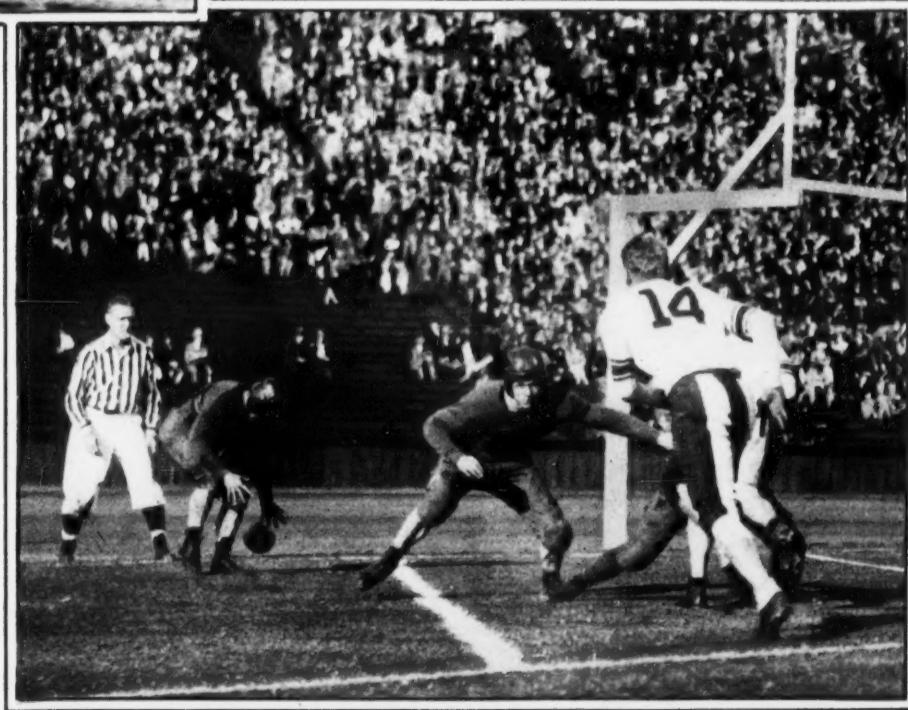
A FINAL  
DESPERATE  
PLUNGE:  
FLEISHACK-  
ER OF  
STANFORD  
Scoring the  
First Touch-  
down for His  
Team in the  
Game With  
Army at  
Palo Alto, Cal.,  
That Resulted  
in a Victory  
for the Former  
by a Score of  
34 to 13.



JUST BEFORE THE BATTLE: CAPTAINS "MUSH"  
MULLER  
of Stanford (Left) and Chris Cagle of Army Shaking Hands  
Prior to Stanford's Decisive Victory at Palo Alto Before  
65,000 Spectators.



HITTING  
THE LINE:  
FREN-  
TRUP OF  
STAM-  
FORD  
Going  
Through  
Centre,  
With Cagle  
of Army  
Hurdling at  
Back in the  
Effort to  
Stop Him.



AN ERROR THAT COST TWO POINTS: MURRELL OF ARMY  
Fumbles Behind His Goal Line and Stanford Recovers for a Safety.  
(All Photos Times Wide World.)

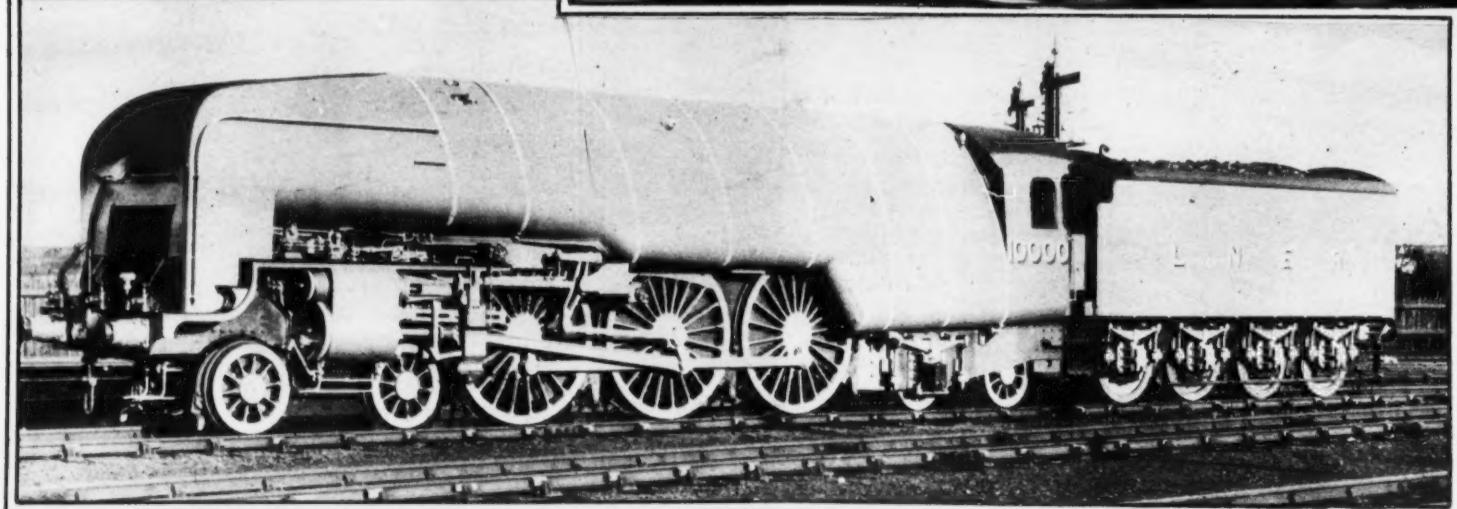
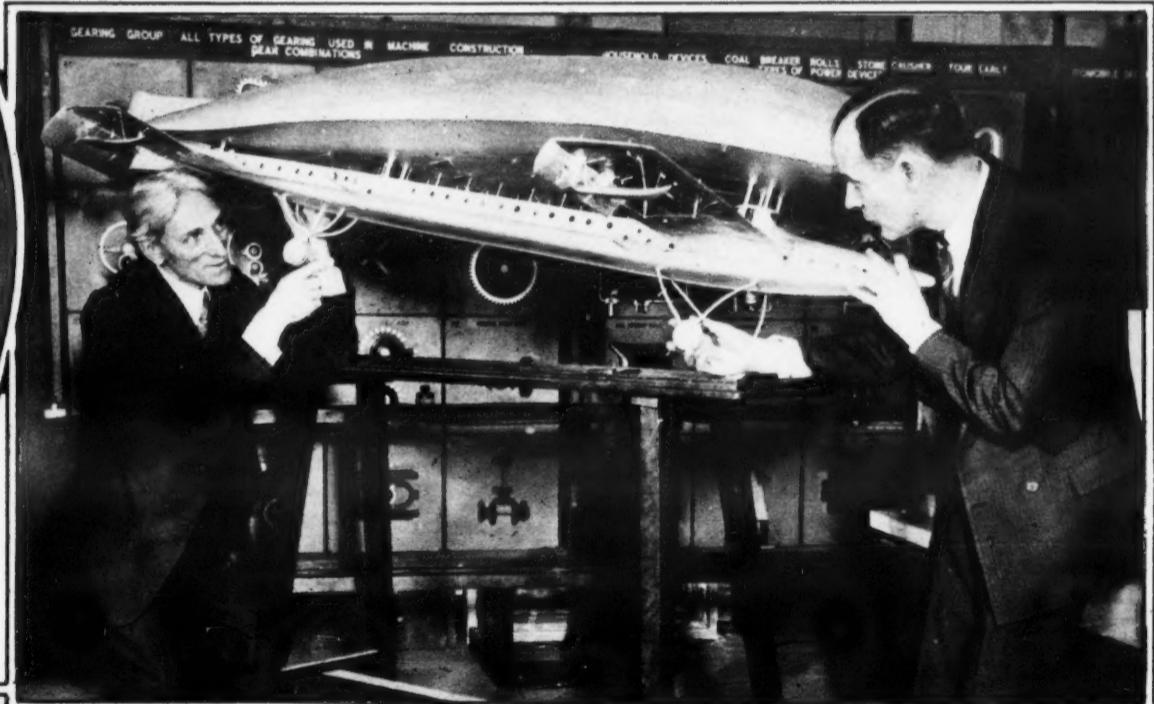
THAT RED-HEADED TRIPLE THREAT!: CHRIS CAGLE OF ARMY  
Getting Away for an 18-Yard Run in the Battle With Stanford.



ADDICTED  
TO DRINK:  
ONE OF THE  
TWO BABY  
RACCOONS  
of Little  
Patty Wright  
Which She Is  
Bringing Up  
on the Bottle  
at the  
Tropical  
Garden  
in Miami,  
Fla.

(Times Wide  
World Photos.)

A "CHILLING REGION OF THICK-RIBBED ICE": CRIB IN LAKE MICHIGAN, Five Miles From Chicago, Heavily Encased in Ice, in Which Six Men Were Marooned for Nearly a Week, Without Sufficient Food or Heat, Until a Tug Fought Its Way Through the Storm to Their Rescue. (P. & A.)



A BEHEMOTH OF THE RAILS WITH A "HUSH HUSH" ENGINE: GIANT LOCOMOTIVE of the L. N. E. R., England, Designed for High-Speed Traffic, Which Embodies New Principles in Construction, Concerning Which the Greatest Secrecy Has Been Observed in Building. (International.)

EMBODYING THE CHIEF QUALITIES OF TWO TYPES OF AIRCRAFT: CAPTAIN L. A. YANCEY, Transatlantic Flier, Inspecting a Model of the Newly Invented Flying Ship of Orpheo Langevin, Left, Which Is Claimed to Combine the Lifting Power of a Dirigible With the Speed of a Plane. (Associated Press.)



TWO  
VISITORS  
ARRIVE  
FOR  
PRESENTS  
AT OS-  
BORNE'S  
LODGE AT  
SPECULA-  
TOR:  
ROSE  
AND  
ALMINA  
ROGERS  
Feeding a  
Tame Deer  
Which Ap-  
pears Daily  
at Meal  
Times.



CHALLENGING JACK FROST:  
LITTLE KAREN LLOYD  
of Washington, D. C., 5 Years Old,  
Out for a Skating Frolic at the  
Lake Placid Club, N. Y.  
(Times Wide World Photos.)



A TEA PARTY ON THE ICE AT SPECULATOR, N. Y.:  
KARL MILNE,  
a Star Skater, Jumps Over the Table as Miss Helen Walsh  
and Miss Constance Reilly Have Tea at Osborne's Lodge.  
(Times Wide World Photos.)



A SLIPPERY FOOTING FOR DOBBIN: MR. AND  
MRS. REGINALD HISCOE  
of New York City Skijoring at the Lake Placid Club.

*At Right—*  
A HOCKEY GAME ON THE ICE AT SPECU-  
LATOR: ARTHUR WILLIAMS  
of the Amherst Team Hurdles Over George Paff,  
Goalie of the Local Sextet, During a Practice  
Match.  
(Times Wide World Photos.)



WITH SNOW-SILVERED TREES AS A BACKGROUND: GROUP OF SKIERS  
at the Lake Placid Club Off for a Three-Mile Run.



*Charm-  
ing Flowered  
Prints for the  
Early Vernal  
Season*

**AFRICA'S  
BRIGHT-COL-  
ORED BERRIES,**  
One of a Series of  
"Safari Prints" From Beld-  
ing Heminway, Afford a Good  
Example of the Allover Vivid Print on a Darker  
Background. These Are Favored for Informal  
Frocks.  
(Bradley.)



CHIFFON  
PLAID IN PALE  
SHADES OF  
BEIGE, WHITE  
AND GREEN,  
Is Softly Fan-  
Pleated to Make the  
Swaying Skirt of  
This Milgrim Frock.  
The Pleated Bertha  
Collar Is of Beige  
Chiffon With Green  
Under It. The Hat  
Is of the Same Ma-  
terial.  
(Gabor Eder.)



**A FA CONNE BLACK  
FLAT CREPE WITH  
SATIN DOTS**  
Woven in and an Over-  
printed Design in Char-  
treuse. The Fitted Short  
Cape With Black Scarf  
Collar Is a New Ensemble  
Note. The Natural Straw  
Hat Has the Pleated Side  
Brim and Velvet Trim-  
ming Typical of the New  
Large Hats. From Jay  
Thorpe.  
(Lincoln McCabe.)



**PATOU'S LILY OF THE VALLEY PRINT**  
Is Shown on a Dark Background in This Charming  
Ensemble. The Bolero Dress and the Coat Are  
Made With Tiny Tucks Alternated With Larger  
Ones. The Organdie Collar and the Bouquet of  
Lilies of the Valley Give the Ensemble Its Final  
Touch. The Hat Also Is From Patou. Imported by  
Franklin Simon & Co.  
(Nickolas Muray.)



**PRINTED CHIFFON IN THE EVENING  
VERSION HAS IMMENSE SPACED  
FLOWERS,**  
Vivid Poppies in This Case, Photo-En-  
graved on a Black Background. This Is  
the Sunday Night Frock in Its Southern  
Interpretation and Has a Flounced Tiered  
Skirt and a Separate Shoulder Cape. From  
Bruck-Weiss. (Fab Studios.)  
*At Right—*  
**THIS PHOTO-ENGRAVED PRINT OF  
SHADED CAPUCINE PEONIES**  
on a Dull Brown Crepe Background Illus-  
trates the Allover Large Floral Design  
on a Darker Background.  
(New York Times Studios.)



**By GRACE WILEY.**  
The printed materials  
now being shown for  
Southern wear have  
added significance as  
straws to show which  
way the mode for  
Spring is likely to  
blow.

Allover prints of  
colored flowers widely  
spaced on a dark back-  
ground, seem assured  
of success for the for-  
mal afternoon and eve-  
ning gown, while the  
smaller, more brilliant,  
close - packed florals,  
dots or geometric de-  
signs are at their best  
for informal day-time  
wear.

The photo - engraved  
prints may be recog-  
nized by their brush-  
stroke effect with a  
subtle shading of one  
color.



*The  
Light-  
Weight  
Woolens for  
Palm  
Beach  
Fore-  
cast  
the  
Mode  
for  
Spring*



**BELTS IDENTIFY THE  
NEW COATS.**

This Flared Model in Yellow and Black Checked Tweed With Natural Cream Wolf Is Shown by Maison de Blanc.

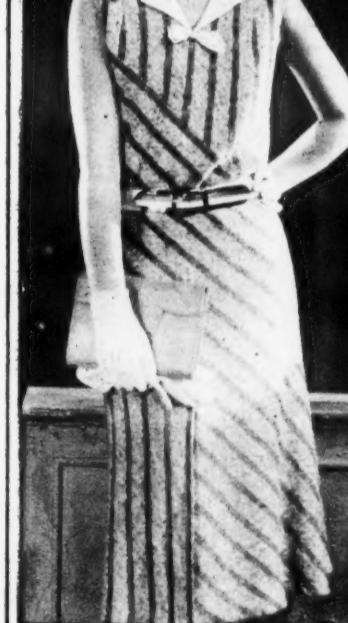
(New York Times Studios.)



**THE NEW LUMBER  
JACKET SUIT,  
DESIGNED BY BLOOM,  
IS IN GREEN AND  
WHITE RATINE,  
With Hat to Match. The  
Skirt Is a Flare Model,  
Closely Fitted at the  
Hips. The Back of the  
Jacket Has an Inverted  
Pleat to Allow Ease of  
Movement for Golf.**  
Saks-Fifth Avenue.

**WISPS OF OSTRICH FORM THE  
NUBS ON THIS  
NEW TWEED.** A Short Jacket Ensemble for Palm Beach, Designed by Bloom, Has the Jacket Lined With the Same Printed Crêpe Found in the Two-Piece Frock. Shown by Lord & Taylor. (Fab Studio.)

**At Left—  
THE CAPE IS  
AN IMPOR-  
TANT NOTE  
IN THE NEW  
PALM BEACH  
FASHIONS.** The Three-quarter Model Shown Here Has a Circular Cape Section Over a Straight Underbody. Made in White Basket-Weave, It is a Smart Complement to the Knitted Sweater Suit. From Jay Thorpe. (Lincoln McCabe.)



**A NEW SPORTS FROCK  
FROM MILGRIM**  
Is of Knitted Novelty Woolen With Yellow Stripes on Gray White. The Novel Treatment of the Fabric Gives a Flattering Silhouette, Complemented by the Collar of White Suede and the Belt at Natural Waistline.



**A NUBBED TWEED IN LIGHT GREEN TONES  
Makes This Attractive Suit From Russeks. The Blouse Is  
Decidedly Darker in Its Green Tone Than Is the Suit.**  
(Mitchell Studios.)



**THAT PARIS LIKES GAILY COLORED SHOES FOR RESORT  
WEAR**  
Is Shown by a Red and White Kid With Red Heel and Cut-Out Designs and a New Lightweight Tweed in Tones of Blue and White. From Marouf.  
(Times Wide World Photos.)



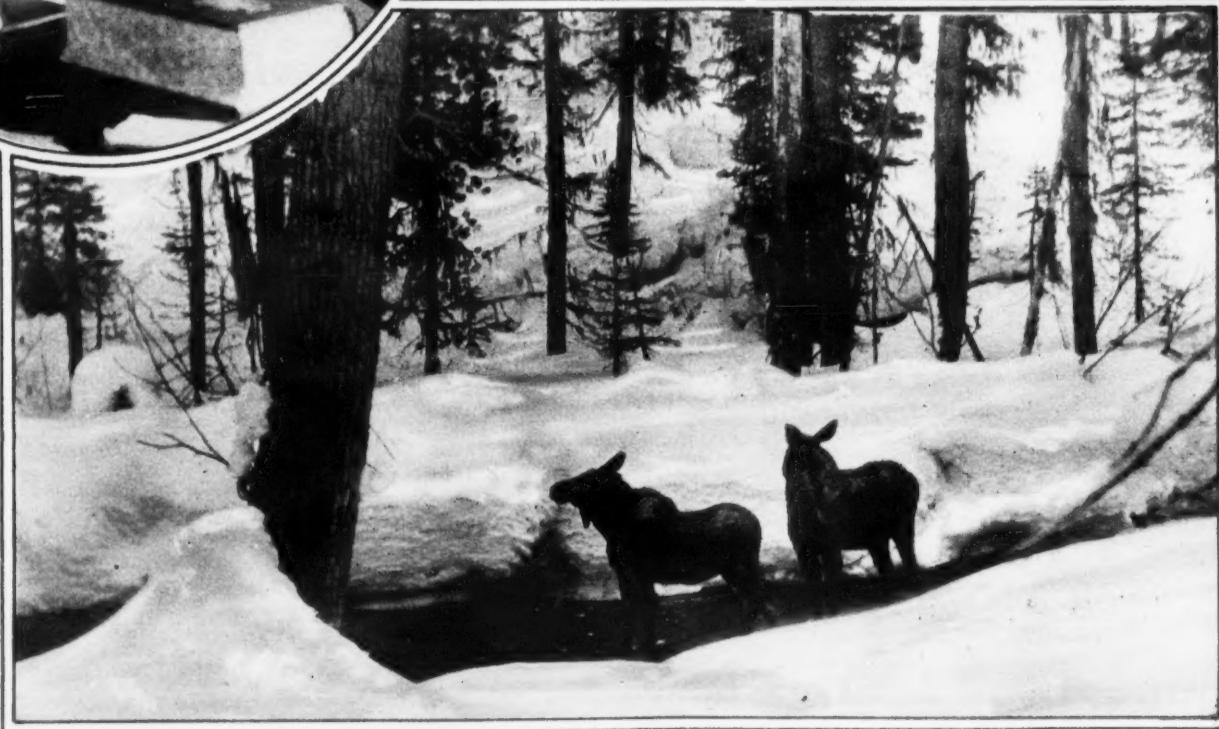
THE  
"HAPPY  
WARRIOR"  
REACHES  
ANOTHER  
MILESTONE:  
EX-GOVERNOR  
ALFRED E. SMITH,  
Receiving Good  
Wishes on Dec. 30,  
His Fifty-sixth  
Birthday.  
(Times Wide World  
Photos.)

CLEAVING THE AIR  
LIKE A FALLING  
STAR: DARING  
SKIER  
Near St. Moritz,  
Switzerland,  
Dropping Into  
Space After a  
Long Coast  
Down an Icy  
Mountain Slope.  
(Associated Press.)



A BALLOON THAT WILL  
GO HIGHER THAN MAN  
HAS EVER GONE: HOLLOW  
RUBBER SPHERE

That Is Expected to Burst in the Rarefied Upper Atmosphere When It Shall Have Reached a Height of Ten or Fifteen Miles. It Will Have No Pilot, but a Meteorograph That Records Pressure, Temperature and Humidity, Will Be Released and Descend by Means of a Parachute, Bringing Important Data for the United States Weather Bureau at Cincinnati, Ohio. (Times Wide World Photos.)

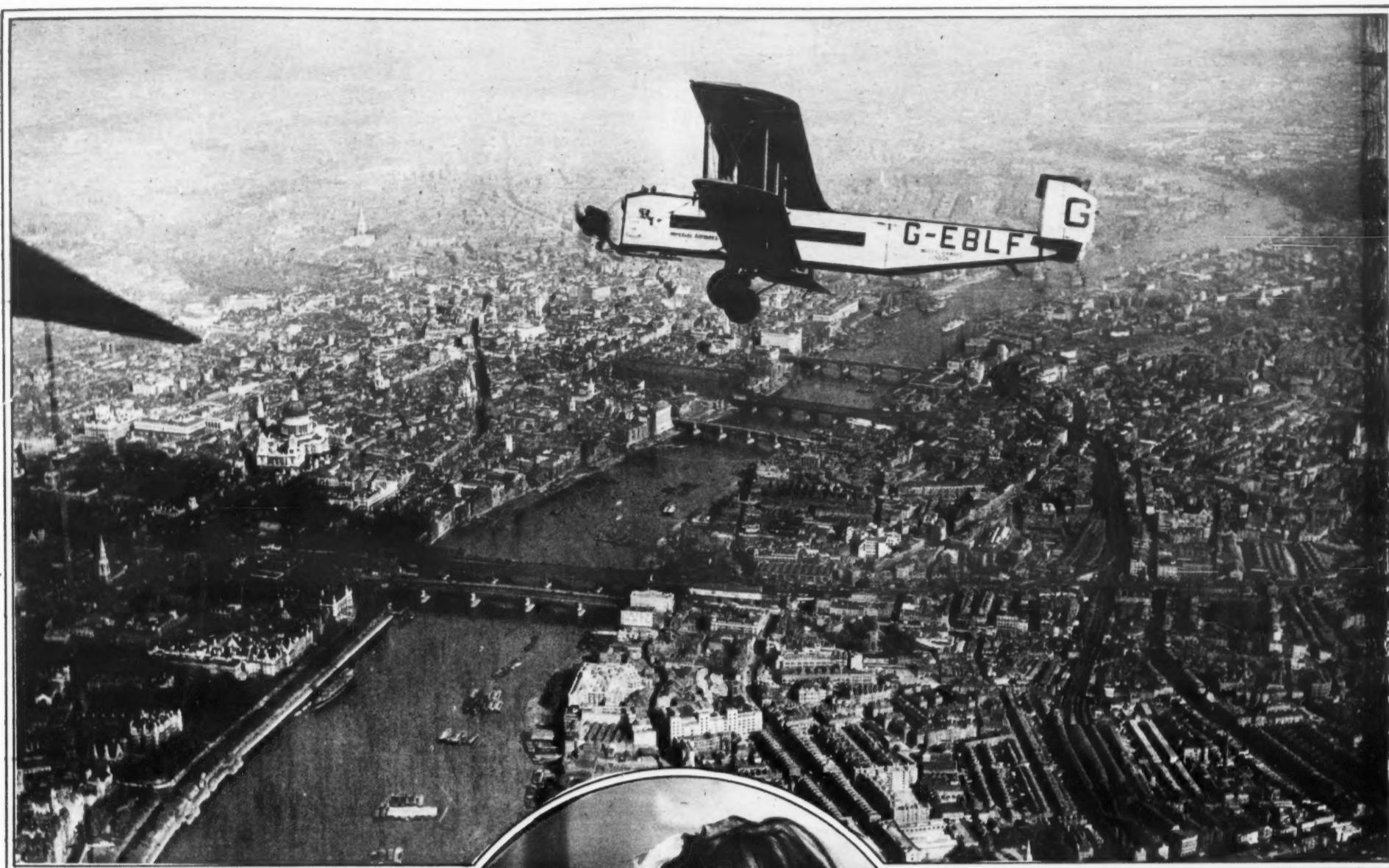


AT LEFT—  
SILHOUETTES OF  
THE WILD FOLK:  
PAIR OF MOOSE  
Photographed by a  
Forest Ranger on His  
Patrol Through Glacier  
National Park.  
(Times Wide World  
Photos.)

January 11, 1930

## Mid-Week Pictorial

23



THE BRITISH METROPOLIS FROM THE AIR: IMPRESSIVE VIEW OF LONDON as Seen From One of the Planes in the Imperial Airways Service. The Bridges Shown Are Blackfriars, St. Paul's Railway, Southwark, Cannon Street Railway and London. (Times Wide World Photos.)

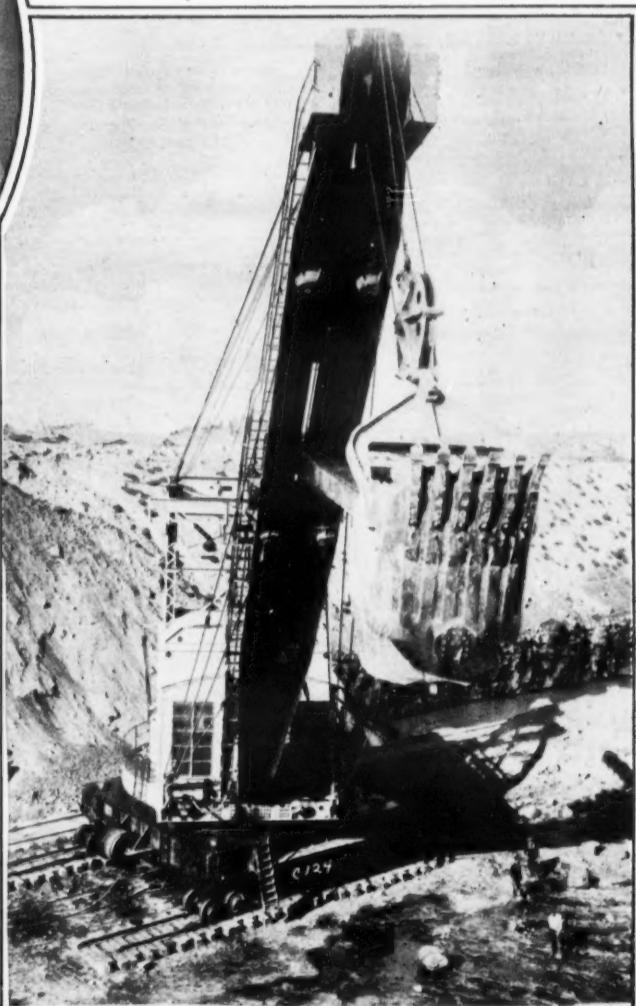


START-  
ING  
EARLY ON  
THE ROAD TO  
PARNASSUS: MILICENT LANG,  
9-Year-Old Brooklyn Girl, Who Will Enter Junior High  
School Next Month, Doing Her Home Work.  
(Times Wide World Photos.)

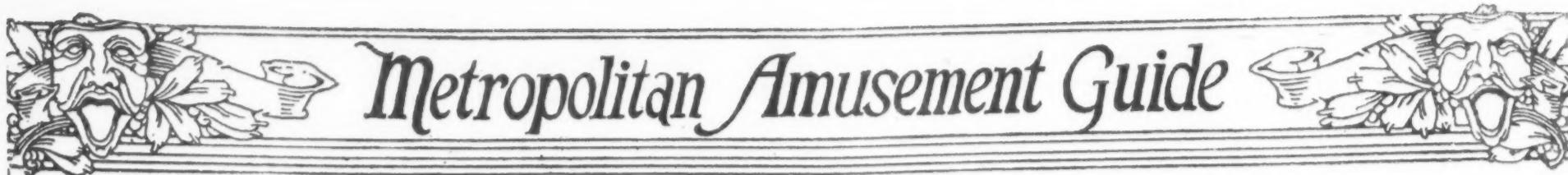
BIDDING  
FAREWELL  
FOR A WHILE  
TO THE SUN:  
MISS HAZEL  
HEINRICH,  
Member of the  
Marine Zoology  
Class of the  
University of  
Miami, Fla.,  
Being Equipped  
With a Diving  
Helmet Prior to  
a Study of the  
Specimens on the  
Ocean Floor.  
(Times Wide  
World Photos.)



INVESTIGATING THE SECRETS OF DAVY JONES'S LOCKER: MEMBERS OF THE MARINE ZOOLOGY CLASS of the University of Miami, Fla., in One of Their Semi-Weekly Visits to the Ocean Floor for First-Hand Study of Undersea Life. Snugly-Fitting Diving Helmets Serve as Their Equipment.  
(Times Wide World Photos.)



ON A TITANIC SCALE: GIANT STRIPPING SHOVEL at the Northern Pacific Railway Company's Mine at Colstrip, Mont., Weighing 1,100 Tons, That in One Flashing Operation Can Gnaw a Hole in the Ground Large Enough for the Cellar of a Home, Deposit the Fifteen Tons of Excavated Earth a Block Away or Carry It as High as the Top of a Ten-Story Building.  
(Courtesy Northern Pacific Railway Co.)



# Metropolitan Amusement Guide

The Theatre Guild Presents  
**METEOR**  
 By S. N. BEHRMAN  
 Guild THEA., 52nd St. W. of Broadway  
 Evgs. 8:50. Mats. Thurs. & Sat. 2:40

The Theatre Guild Presents  
**RED RUST**  
 By KIRCHON & OUSPENSKY  
 Martin Beck THEA., 45th St., W. of 8th Ave.  
 Evgs. 8:40. Mats. Thurs. & Sat., 2:40

GEORGE WHITE'S  
**APOLLO**  
 THEATRE, W. 42d ST.  
 Matines  
 Wednesday &  
 Saturday \$1 to \$3

10th EDITION — ALL NEW  
**GEORGE WHITE'S  
 SCANDALS**

**BELASCO THEATRE**  
 DAVID BELASCO  
 Presents  
**"It's A Wise Child"**  
 West 44th Street. Evenings, 8:40.  
 Matines Thursday & Saturday, 2:40  
 A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.  
 "David Belasco has added another hit to his long list of  
 popular successes." —Stephen Rathbun, Eve. Sun.

**COWL "JENNY"**  
 JANE in a new comedy  
 WITH GUY STANDING  
 BOOTH THEATRE, West 45th St. Eves. 8:50  
 Matines WED. & SAT. 2:30

**MUSIC BOX** Theatre, West 45th St. Eves. 8:30  
 Matines Thurs. & Sat. 2:30

**THE LITTLE SHOW** An Intimate Musical Revue  
 with CLIFTON WEBB and FRED ALLEN

"THE FIRST PLAY OF THE SEASON WITH TEETH IN IT." —LITTELL, WORLD.  
 MARTIN FLAVIN'S **The Criminal Code** with ARTHUR BYRON  
 NATIONAL THEATRE 1st St., West of 7th Ave. Evenings 8:50  
 Matines Wednesday and Saturday 2:30

CONNOLLY & SWANSTROMS  
 Musical Smash Hit  
 of the Year  
**IMPERIAL**  
 THEATRE 45th ST. W.  
 of B'WAY. Eves. 8:30 MATS.  
 WED. and SAT. 2:30

**JACK DONAHUE in  
 SONS O' GUNS with  
 LILY DAMITA**  
 (By arrangement with Samuel Goldwyn)  
 ALBERTINA RASCH GIRLS

AVON THEATRE, W. 45th St. Eves. 8:50. Mats. Wed., Thurs., Sat., 2:30  
 Brock Pemberton presents

**Strictly Dishonorable**

Comedy Hit by Preston Sturges. Staged by Auroine Perry and Mr. Pemberton  
 "A WELL-NIGH PERFECT COMEDY." —Atkinson, N. Y. Times.

**"NO, NO, NANETTE"**  
 with  
 Alexander Gray — Bernice Claire — Louise Fazenda  
 A First National and Vitaphone All-Talking Music-Comedy  
 N. Y. STRAND  
 MIDNIGHT SHOW  
 NIGHTLY 11:30

WARNER BROS.  
**STRAND**  
 N. Y. & Bklyn. N. Y. 10:30 A. M. 11:15 P. M., 35c  
 Bklyn. 11 A. M. 11:15 P. M., 25c

E. O. GOEBEL & GEO. W. WEEKS present  
**EDDIE DOWLING**  
 in **BLAZE O' GLORY**

Rousing All-Talking, Singing, Dramatic  
 Picture with Betty Compton.  
 Henry B. Walthall & Frankie Darro.

Geo. M.  
**COHAN**  
 Theatre, 43 St.  
 & B'way.  
 Twice Daily  
 2:40-8:40  
 Prices 50c to \$2

New 44th St. Thea. Nightly & Mats.  
 Earl Carroll's Thurs. Sat.  
 NEW REVUE OF LAUGHS  
 and BEAUTIES by

**EDDIE CANTOR**

**SKETCH BOOK**

**300 GOOD BALCONY SEATS \$1**

featuring  
 WILL MAHONEY  
 WILLIAM DEMAREST  
 THE THREE SAILORS  
 56 PRIZE BEAUTIES

**ZIEGFELD** THEATRE

54th ST. & 6th AVE.  
 Mats. Thurs. & Sat.  
 Seats at Box Office  
 First Bal. \$1, \$2, \$3  
 (No Tax)  
 Entire Mezzanine \$4

NOEL COWARD'S OPERETTA  
**EVELYN LAYE in  
 BITTER SWEET**

Florenz Ziegfeld and Arch Selwyn Presentation of  
 Charles B. Cochran's Production

**ALVIN THEATRE**

52d St., W. of B'way  
 Evenings 8:30  
 Mats. Wed. & Sat.

**Heads Up!**  
 Alex A. Arons & Vinton Freedley's  
 Newest Musical Comedy Hit with  
 VICTOR MOORE JACK WHITING BARBARA NEWBERRY BETTY STARBUCK

"A first class entertainment from first to last." —Arthur Ruhl, Herald Tribune

John Golden presents  
**Frank Craven**  
 IN  
**"SALT WATER"**  
 JOHN GOLDEN THEATRE  
 Eves. 8:50 — Matines Wed. & Sat., 2:30

GILBERT MILLER presents

**Gertrude Lawrence**

in  
**"CANDLE-LIGHT"**

"Smart New Yorkers will delight in this smartest of smart comedies." —Dorilton, Eve. World.  
 BROADWAY at 40th Street. Evenings 8:30  
 EMPIRE THEATRE Matines Wednesday & Saturday, 2:30

GILBERT MILLER by arrangement with MAURICE BROWN presents

**Journey's End**

By R. C. SHERRIFF  
 HENRY MILLER'S THEATRE 124 WEST 43d ST.  
 Evenings at 8:30  
 MATS. THURS., SAT., 2:30

GILBERT MILLER'S and LESLIE HOWARD'S Production of

**Berkeley Square**

with  
 Leslie Howard and Margalo Gillmore  
 LYCEUM THEATRE 45th Street, East of Broadway. Evenings 8:30  
 Matines Thursday and Saturday

Radio Presents

**RICHARD DIX** "7 KEYS TO  
 BALDPATE"

EARL CARROLL THEA., 50th & 7th

Daily, 2:45 & 8:45 — 3 Shows Sat., Sun., Hol. Popular Reserved Seat Prices.

B. S. MOSS  
**COLONY**  
 Broadway at  
 53rd St.  
 Pop. Price Mats. 35c,  
 Eves. 50c & 75c.  
 Continuous from  
 Noon to  
 Midnight

Carl Laemmle Presents  
**"HELL'S HEROES"**  
 A Universal All-Talking Picture  
 with CHARLES BICKFORD — RAYMOND HATTON —  
 FRED KOHLER  
 A Drama of 3 Bad Men and a New Born Babe



LYNN  
FONTANNE  
AND ALFRED LUNT,  
in a Scene of S. N. Behrman's Play, "Meteor," at  
the Guild Theatre.  
(Vandamm.)

*Players  
Prom-  
inent  
in  
Broad-  
way  
Attrac-  
tions*



NYDIA WEST-  
MAN,  
Featured in  
"The Unso-  
phisticates,"  
at the  
Longacre  
Theatre.  
(White.)



MARY ELLIS AND BASIL SYDNEY,  
Appearing in "Children of Darkness," at the Biltmore Theatre.  
(Vandamm.)



GLEN  
HUNTER  
AND JUNE  
WALKER,  
in "Waterloo  
Bridge," a  
New Play at  
the Fulton  
Theatre.  
(Roberts.)



*At Left—*  
EDITH BARRETT AND  
HENRY HULL,  
in A. A. Milne's Play,  
"Michael and Mary," at the  
Charles Hopkins Theatre.  
(White Studio.)



ROMNEY BRENT,  
a Principal in "The Little  
Show," the Popular Musical  
Comedy at the Music Box  
Theatre.  
(Royal.)



ROSE HOBART AND PHILIP MERIVALE,  
as They Appear in the Play, "Death Takes a Holiday,"  
at the Ethel Barrymore Theatre.  
(White.)



MYRNA  
LOY,  
As She Appears  
in "The Isle of Escape,"  
the Latest Release of the Warner Brothers Studio.  
(Archer.)

Reflec-  
tions of the  
Motion Pic-  
ture Gal-  
axy



BERNICE CLAIRE,  
Featured in First National's Film Reproduction  
of the Musical Comedy Success, "No, No,  
Nanette," Now Being Shown on Broadway.



MARY  
NOLAN,  
Star of the  
Forthcoming  
Universal  
Talking  
Picture,  
"Undertow."



JAMES GLEASON AND LILYAN TASHMAN,  
in the United Artists' Talking and Singing Picture, "Puttin' On  
the Ritz."



COURT-  
ROOM  
SCENE  
in the Cur-  
rent Sono-  
Art Picture,  
"Blaze o'  
Glory,"  
With Eddie  
Dowling,  
Henry B.  
Walthall  
and Frankie  
Darrow.



PREPARING TO OPERATE ON THE AMERICAN FUNNYBONE: THE PEREN-  
NIAL COMEDIANS, WEBER AND FIELDS,  
Thinking Up "Gags" With Their Author, Edgar Smith, for a New Screen Revue  
They Have Been Engaged to Make for Metro-Goldwyn-Mayer.





JOHN  
McCORMICK,  
With Thomas Clif-  
ford and Maureen O'Sul-  
livan, Whom the Noted  
Tenor Brought From Ireland to Appear in His First Talking Picture, Now in Production at the  
Fox Studios.



NORMA SHEARER,  
Examining a Record of Her Voice Made by Her Brother  
Douglas, Sound Engineer at the Metro-Goldwyn-Mayer Studio,  
With Whom She Is Conducting a Series of Recording  
Experiments.



DISPATCHING A MESSENGER OF  
FRIENDSHIP: NANCY CARROLL.  
With the Carrier Pigeon Sent From  
Texas by an Unknown Admirer, to  
Which She Attached a Note Informing  
the Bird's Owner That Her New Para-  
mount Picture Is "Dangerous  
Paradise."



MASQUERADE AS A SCOTCH  
TERRIER: PETE,  
One of Hal Roach's "Our Gang Rascals," Crowned With a Tam While  
Posing for a Portrait in Response to  
His Fan Mail From Scotland.  
(Stax.)

## Right here, they are! The very words I've always wanted

NEVER again will I grope around or search aimlessly through a dictionary. No, and I'll never have to be satisfied with mediocre substitutes that must have made people wonder if I knew what I was talking and writing about.

I have ideas, and now I have words to visualize them. Not unusual words or stilted expressions—I'm not seeking a reputation for priggishness. Just those common words that are so easy to forget, and once forgotten, so impossible to find. Now they are mine! I have them, right at my fingertips—and I don't have to guess because I have their meaning also—in



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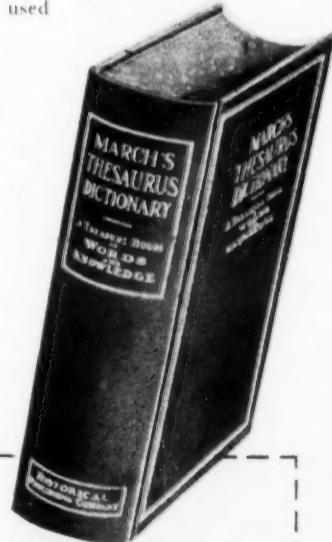
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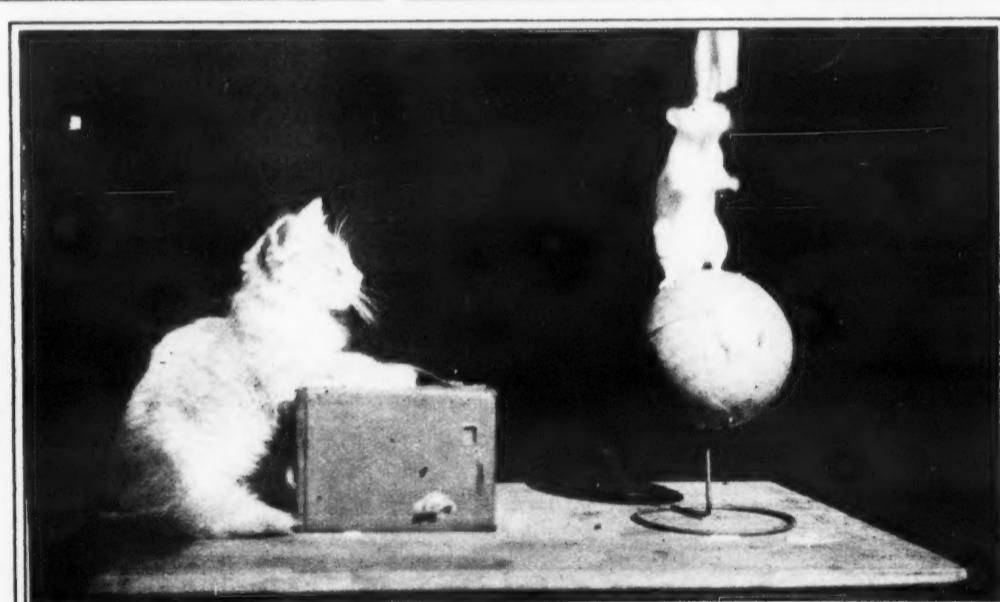
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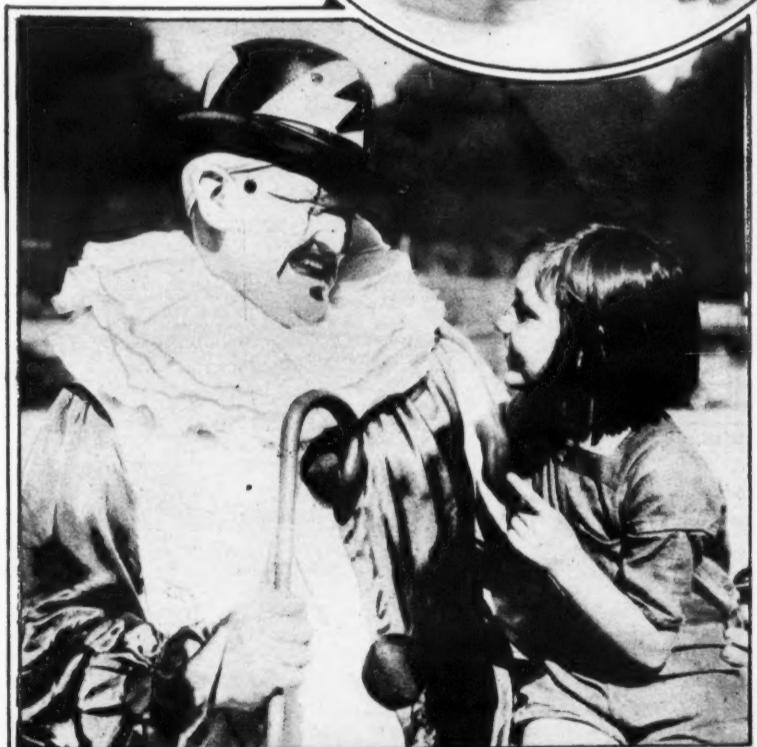
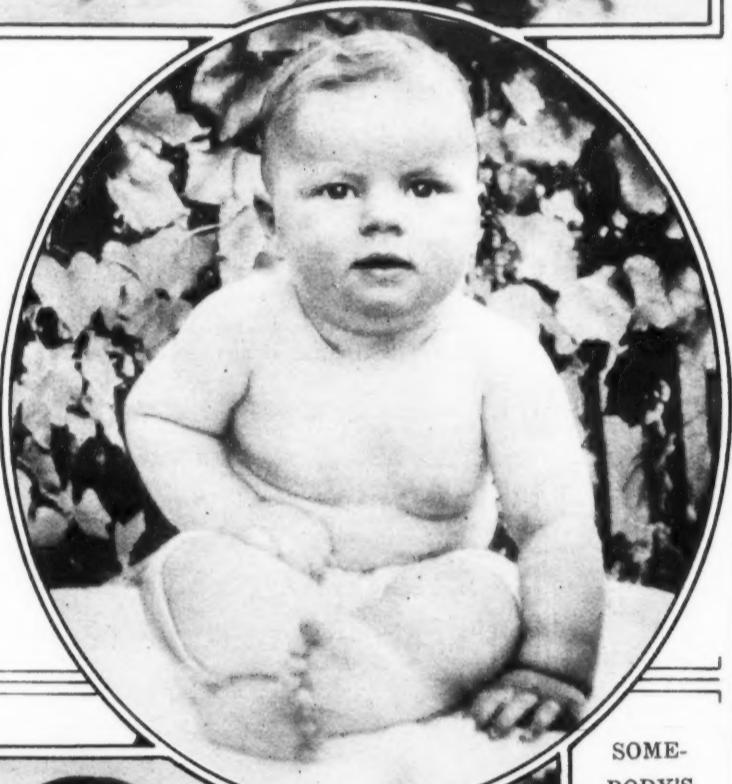


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HEAD.

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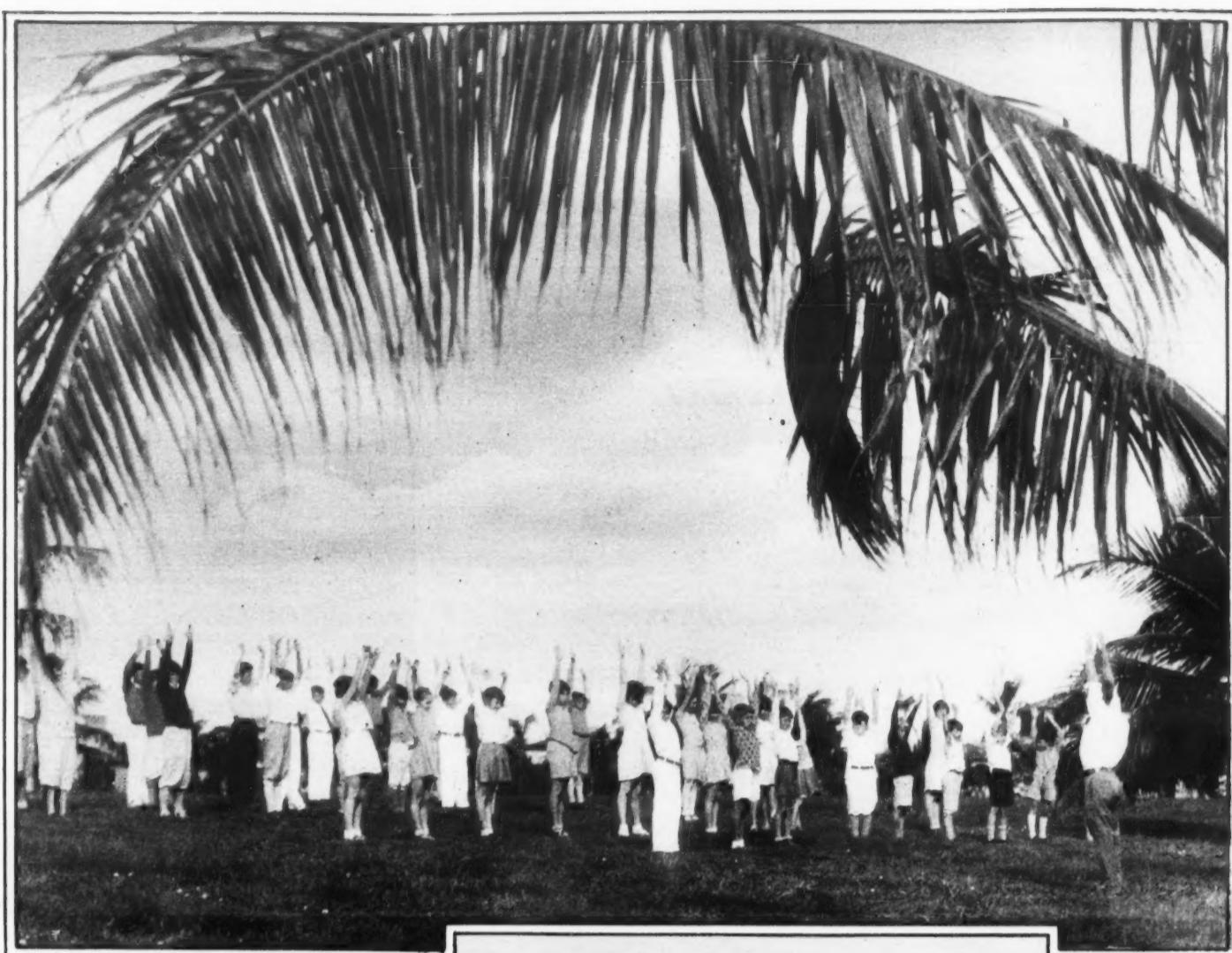
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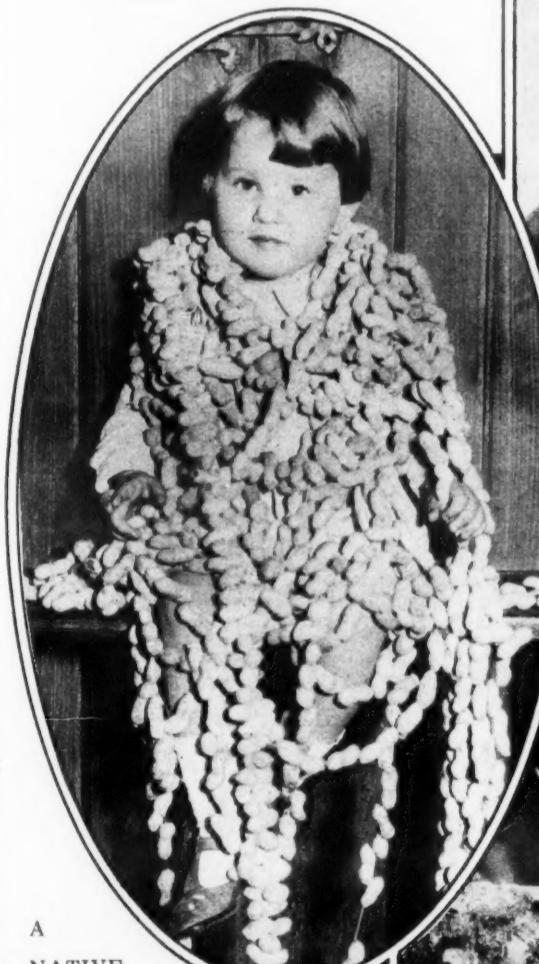
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THE ROAD TO HEALTH UNDER THE PALMS OF FLORIDA: A CLASS IN Winter Calisthenics Out of Doors for the Pupils of the Coburn School at Miami Beach.

(Times Wide World Photos.)



A NATIVE  
AND A NATIVE  
PRODUCT OF VIRGINIA:  
LAVERNE POWELL

of Norfolk Hung With Garlands  
of Peanuts at the Nansamond  
Hotel in the Centre of the Peanut  
District of the State.

(Times Wide World Photos.)



AT LEFT—  
THE SUN WRITES A  
RECORD OF  
ITS DAY'S  
WORK:  
G. H. PRING,  
Superintendent  
of the  
Missouri  
Botanical  
Gardens,  
Holding a  
Machine Which  
Measures the  
Number of  
Hours the Sun  
Shines  
Indicated by a  
Line Burned on  
Sensitized  
Paper by the  
Crystal  
Above It.  
(Times Wide  
World Photos.)



A STAR OF THE METROPOLITAN LEAVES IT FOR THE RADIO: MME. FRANCES ALDA,  
Who Has Been a Member of the Company for Twenty-one Years, With the Flowers  
Sent Her by Her Friends After the Performance of "Manon Lescaut," Her Last  
Appearance.

(Carlo Edwards.)

January 11, 1930

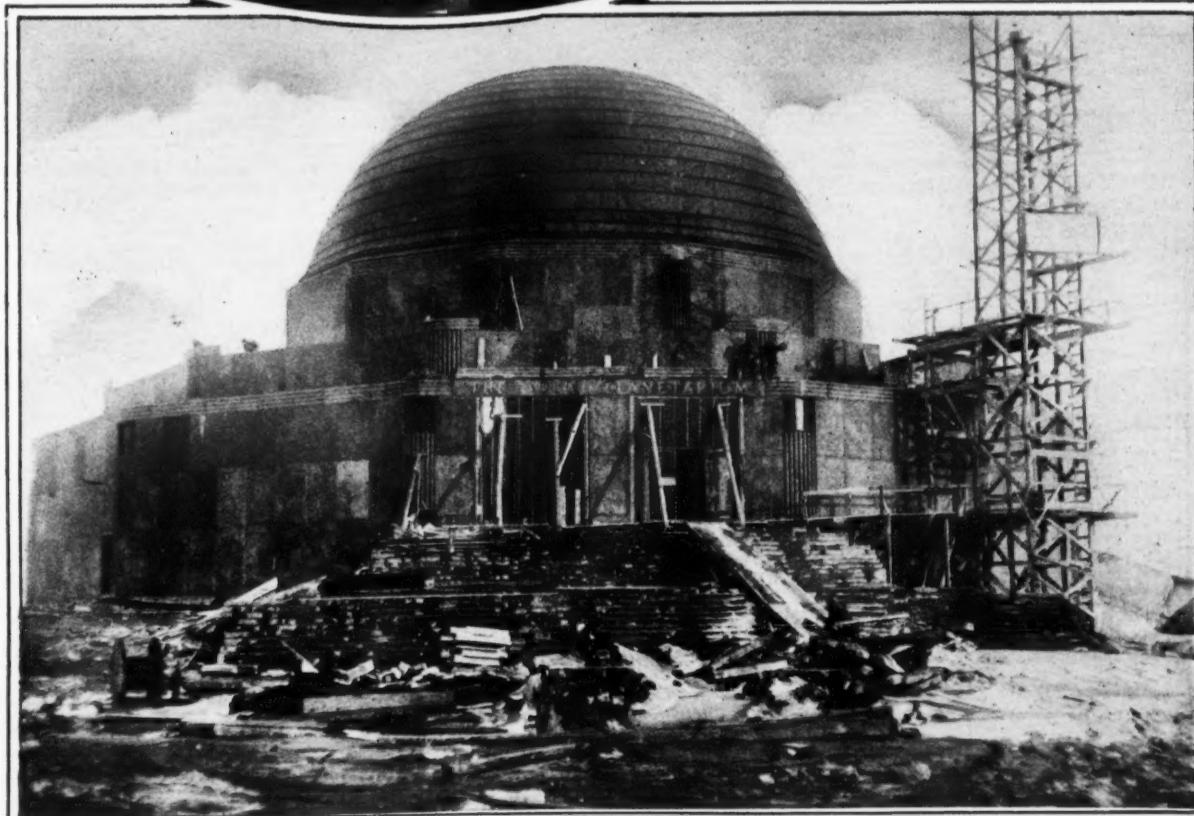
## Mid-Week Pictorial

31



THE OWNER STARTS OPERATING ON HER STATION: MISS RUTH J. PEISER of San Francisco, Graduate of a Radio School in California, Receiving Messages From the Air for W6OK, Which She Operates on an Amateur's License.

(Times Wide World Photos, San Francisco Bureau.)



"WHEN I CONSIDER THE HEAVENS": THE ADLER PLANETARIUM in the Made Island Off Chicago's Lake Front, Said to Be the Finest of Its Kind in the World, Will Soon Be Opened to the Public. The Interior of the Dome Is Like a Theatrical Screen, on Which 5,000 Stars Will Be Shown.

(Times Wide World Photos.)

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# "Unaccustomed as I am-

"I...er, er... know just what to say on the subject."

"I wasn't expecting to be called on to speak."

"Mr. Bell can tell you more about the idea than I can."

"Er... that is not very clear, but that's the best I can do."



# ...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his seat. Failure... when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh... nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

"Say, I've got the answer to that. Where's that magazine?... Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

He did. And a few minutes' reading of this amazing book changed the entire course of John Harkness' business career. It showed him how a simple and easy method, in 20 minutes a day, would train him to dominate one man or thousands—convince one man or many—how to talk at business meetings, lodges, banquets and social affairs. It banished all the mystery and

magic of effective speaking and revealed the natural Laws of Conversation that distinguish the powerful speaker from the man who never knows what to say.

Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk."

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—*How to Work Wonders With Words!*



For fifteen years the North American Institute has been proving to men that ability to express one's self is the result of training, rather than a natural gift of a chosen few. Any man with a grammar school education can absorb and apply quickly the natural Laws of Conversation. With these laws in mind, the faults of timidity, self-consciousness, stage-fright and lack of poise disappear; repressed ideas and thoughts come forth in words of fire.

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